

Tyne Valley Community Rail Partnership

*Our journey with new
audiences*



Where are we...

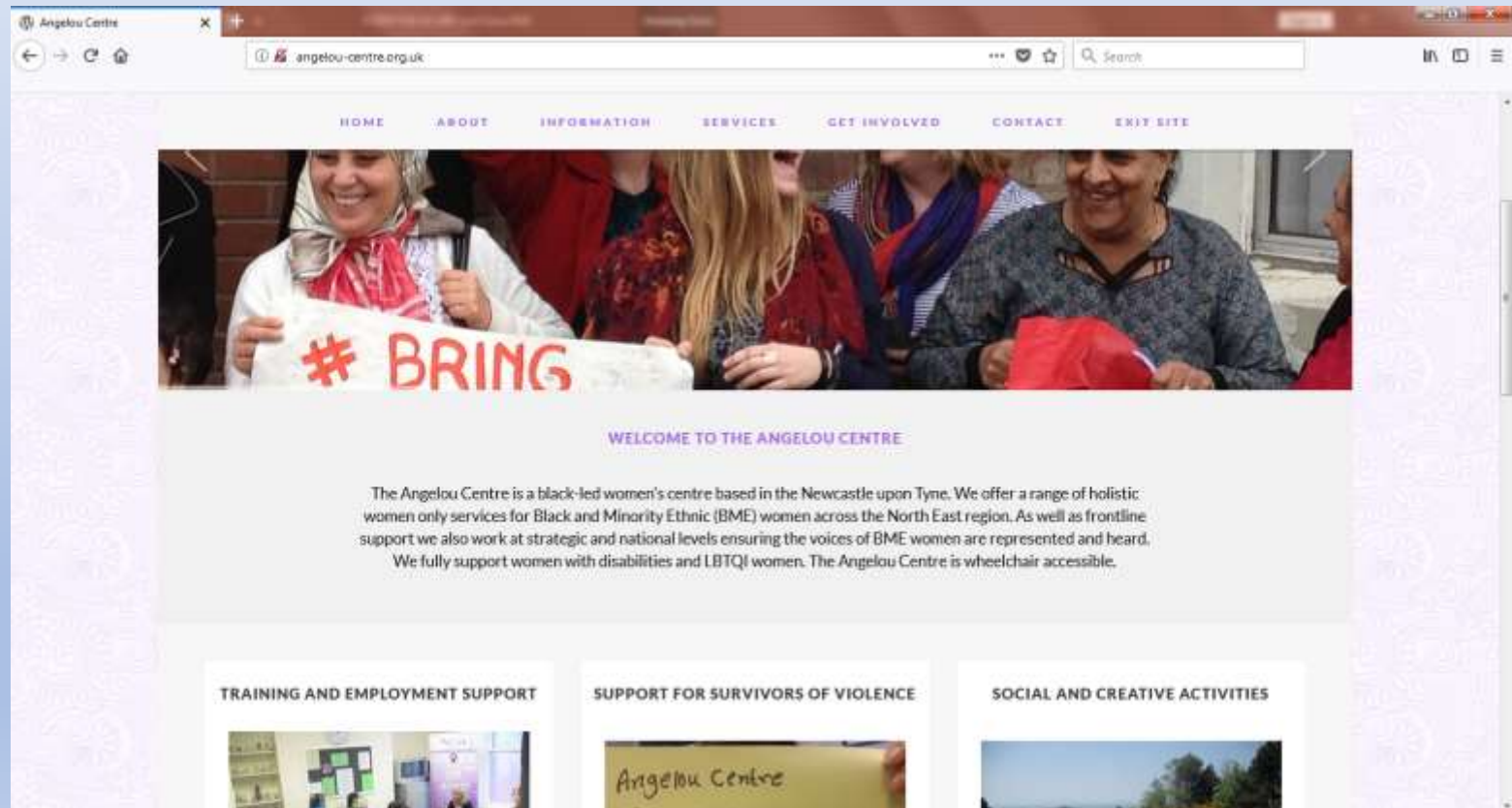
- Newcastle upon Tyne to Carlisle 60 miles with 14 stations
- Largely rural
- Newcastle is the largest conurbation on the line
- Oldest coast to coast railway opened in 1838

A scenic line...



We have engaged with new audiences in two ways:

- Angelou Centre Newcastle



We have engaged with new audiences in two ways:

- Syrian Refugees in Gateshead



We have a base at Haltwhistle, 35 miles from Newcastle..



What did we do with Angelou...

- We took two parties (Mothers and children) from Newcastle to Haltwhistle to showcase having a day out in the countryside
- Very different groups
- Week day and a Saturday



Lots of learning from Angelou...

- Children enjoyed our maths activities!
- Mothers really interested in the BTP 61016 number
- First group – lots of artists who wanted to come back
- Very appreciative of having a day out of the city
- Formed a new partnership with Mr George, Museum of Time

Lots of learning from Angelou...

- Make sure your translator speaks the same language as the group
- Ask how many under 5's (and therefore how many buggies), then ask again!
- When you are offered the evaluation from the day, check it is in English...

- It's really lovely. I really like the trip. L
I have seen so many photos in my life. Laught
- I really really enjoy the trip. Lots of photos.
Francis is really friendly. F
- 如果天气好, 更好, 喜欢户外活动
- 夏天时再组织一次来玩 玩沙子 划船
博物馆里有玩具, 给小朋友的活动
- 动物园 坐火车 湖有船, 露营
- 小朋友喜欢小火车一样的河 人多聚的玩
- Good 分享吃的
Ming Peng #11
- 给小朋友多去户外活动
动物园 海洋世界
斜坡要喜欢
- 小孩子可以参加户外活动 儿子喜欢坐火车
室内 + 呼吸新空气 不想天天呆家里

What did we do with Syrian Refugees?



Syrians in Corbridge

- Roman Town. Syrians would have been here 2,000 years ago
- We held a coffee morning to capture some ideas
- English Heritage, Northern, Gateshead Refugee Service want us to work this into a larger project

What next...

- In our action plan for Oct 2017 – Spring 2018 we had planned to work with Angelou on some public transport awareness days. Strikes and lack of clarity over the timetable put this on hold
- We will work to submit a funding proposal for a project exploring travel, refugees, tourism with the Syrian Refugees

Association of Community Rail Partnerships

The Devon and Cornwall Rail Partnership - **The Carbon Reduction Challenge**

Friends of Handforth Station - **Artwork and Conservation**

Beyond Boundaries North Yorkshire - **Making Comondale Station the heart of the community**

Involving Diverse Groups – Sponsored by Northern

London Midland, Sandwell College and Smethwick Rolfe Street adopters - **Smethwick Rolfe Street station regeneration**

Community Rail Cumbria - **The Rail Journey to Recovery**

University of the West of England, Severnside CRP and Great Western Railway - **Days Out by Train in the West of England**

Chester Shrewsbury Rail Partnership and Derwen College - **Community Rail in the City flashmob**

Essex & South Suffolk CRP - **Acorn Village Travel With Confidence**

Tyne Valley CRP - **Working with new audiences**

Community Art Schemes – Permanent Projects

Friends of Buxton Station - **Joe commemorates the past and looks to the future**

Friends of Wemyss Bay Station - **Statue at Wemyss Bay Station**

ScotRail Alliance - **Kilninnick Community Station**

Keep following us.... TVCRP

Facebook

Twitter

Instagram

Slides for York Seminar
on 28 June 2018

David Carlisle
Chairman
FoBS



Community art - where to start???

See what other groups do...better to find your niche!

What is unique about your:

- station?
- town, city or village?
- community – school, scouts, students?
- employers or other volunteers (WI, U3A, churches,
- If not now, look to local history.

Our idea came from walking here...





Former TMD:

- modest employer;
- part of local history;
- now derelict;
- vandal issues – drugs;
- fire setting;
- rough sleeping;
- kids access to tanks;
- ruinous – demolish!

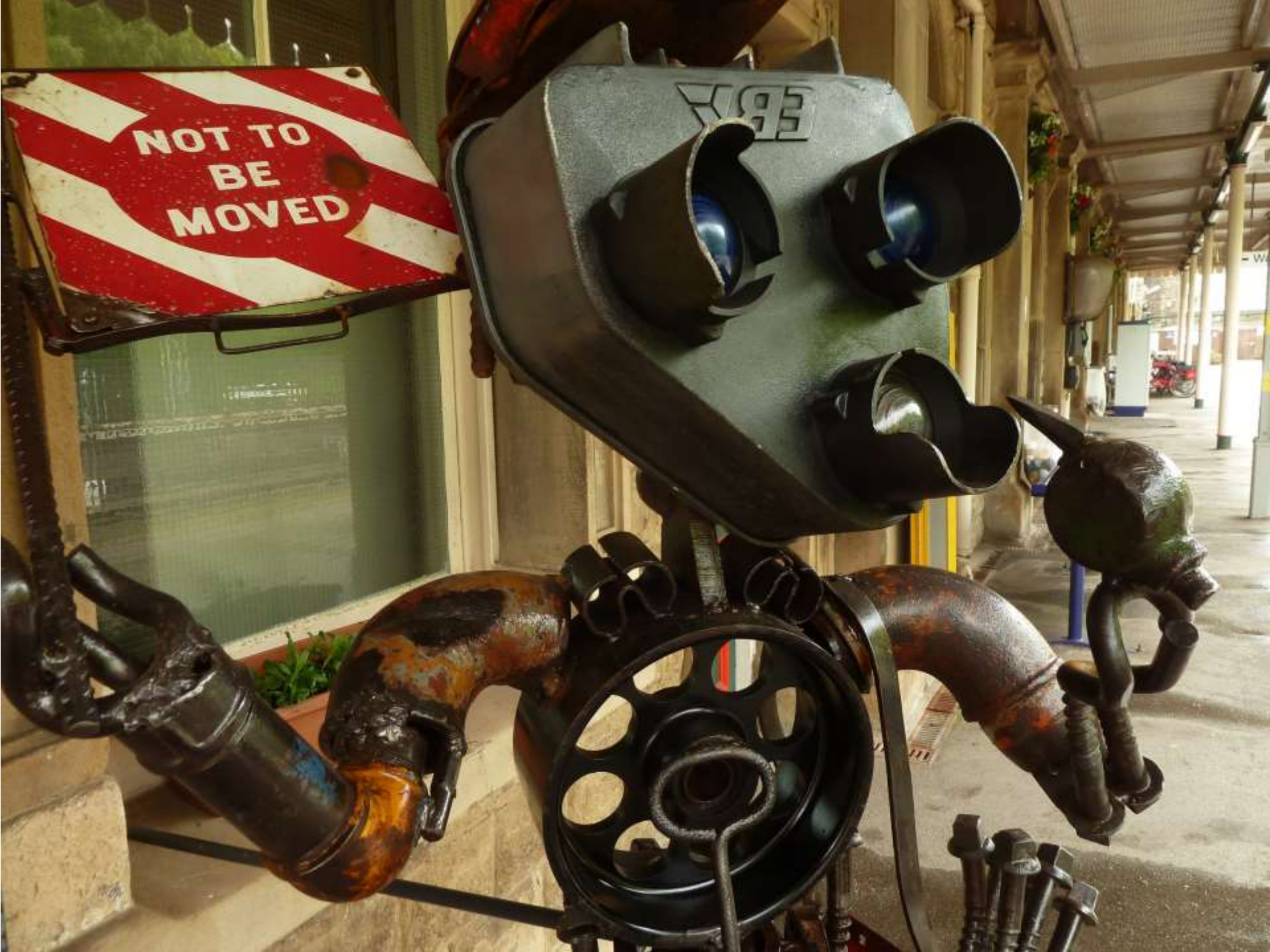
Developing idea with Artist, Andy...





Ferrassic Park







Have an idea? Then see it through:

- Ask for help – add to idea;
- Involve others – develop the idea;
- Sketch your idea: picture = 1,000 words!
- Set a rough timetable;
- Remember *Douglas Hofstadter's Law*;
- Keep the faith!
- Ask for help again!
- Keep photographic record – show progress.