ACoRP update for members

Brian Barnsley Deputy CE

Association of Community Rail Partnerships

Summer 2018





2017-18 main achievements

- Growing the team
- Ongoing internal developments
- Growing range of info and advice via the team, resources, events, website
- Training and development programme developed
- Stronger, clearer offer to members







Our offer to members

...continuing to develop

CRPs:

Annual planning meeting
Advice and support, buddying, referrals
Free places at seminars, webinars, conference
Reports, resources, communications
Grant schemes
Training and development programme

Station friends & local groups:

Advice and support on projects and issues Free places at seminars and webinars Handbook, resources, communications Small grants fund

See communityrail.org.uk/join-us/community-rail-partnerships/



Getting the most from us

- Read Train On Line
- Use our website
- Connect on social media
- Keep in touch with your operations team contact



the tourism sector

Developing partnerships with

Advice for community rail partnerships and groups



Innovative community uses for railway stations and land

Your main contacts



Brian Barnsley – Wales & Scotland & oversees team brian@acorp.uk.com



Ian Davis – Northern ian@acorp.uk.com



Paul Webster – Midlands, Anglia, some South paulw@acorp.uk.com



Daniel Wright – South Western & some SE daniel@acorp.uk.com





Moving forward



...our key focuses



1. Championing community rail

- Media
- Industry & policy events
- Refranchising
- Third sector partnerships
- Scenic Rail Britain



>> Tell us your news — before it happens!



2. Further developing member services

- Refined line planning process
- Business services advice/signposting/deals
- Referrals between team members and with partners



>> Tell us your needs & ideas



3. Helping you engage communities more widely

- Volunteering & social inclusion training and tools
- Help better engaging young people
- Ongoing advice on communications & marketing



>> Use our training & tools



4. Assessing social value

- RSSB social impact framework developing practical tool
- Integrating into our training
- Integrating into line planning
- 'Value of community rail' report, RDG-sponsored



>> Work with us to plan for maximum impact



5. Facilitating strong support & relationships

- Promoting new DfT strategy
- Advising industry and government
- Working with Network Rail's CR steering group on their support & processes



>> Advise us of issues, concerns, successes



We're committed to:

- Helping you achieve more for your communities
- Sharing good practice across the network (and beyond!)
- Listening to you, and offering great proactive & reactive support



>> Please keep talking to us!



Q&A time

communityrail.org.uk

Events: <u>communityrail.org.uk/events-training/events-diary</u>

Train On Line: bit.ly/tol1

Twitter: <u>@ACoRPOffice</u>

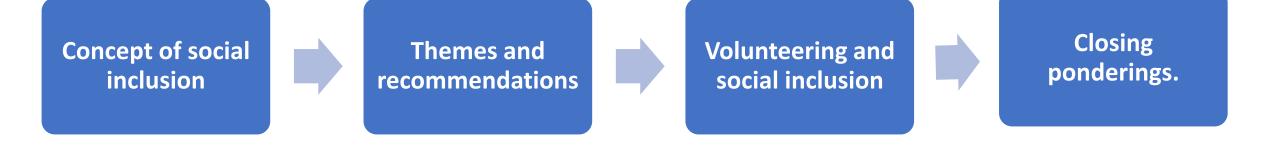
Facebook: <u>facebook.com/ACoRP.UK</u>

Email: info@acorp.uk.com





Our journey





Social inclusion

The Charity Commission defines activities and projects that promote social inclusion as those that help Socially excluded people and communities overcome inequality and disadvantage and that promote equality and diversity.



Social exclusion

Circumstance (multiple and connected)

- Unemployment, financial hardship
- Age
- Ill-health and disability (physical and mental), Substance abuse
- Discrimination (protected characteristic)
- Poor education or skills attainment
- Relationship and family breakdown
- Poor housing
- Victim or offender of crime
- Lack of access to transportation

Consequences

- Poor health and wellbeing
- Isolation and loneliness
- Anti-social behaviour
- Segregation
- Hostility
- Racism
- Unequal power
- Low community participation
- Poor social mobility

Feeling STUCK, feeling LONELY.



Social inclusion: getting unstuck!

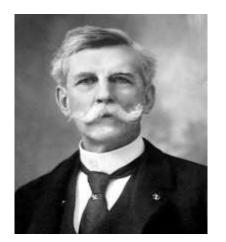


After a day's walk everything has twice its usual value.
-G. M. Trevelyan

"Movement is the universal language of personal freedom"

- Louis Chevrolet





"A mind that is stretched by a new experience can never go back to its old dimensions"

Oliver Wendell Holmes

"Adventure is worthwhile in itself"

- Amelia Earhart





Social inclusion and community rail: getting unstuck!

Community rail enables people and communities to MOVE







Social inclusion: getting unstuck!

We create community hubs and spaces for social action and enterprise

We celebrate heritage and community.

We use creative and innovative means to reach out to diverse groups.

Art!

Moving people and communities on, together.

Through volunteering, we bring people together and promote health, wellbeing and cohesion.

Railway outreach

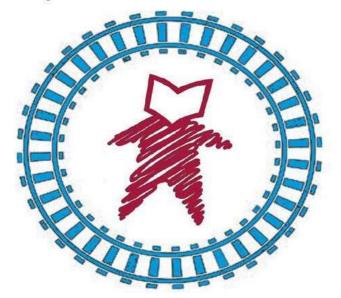
We help link people to opportunities for employment, education and recreation.





HUMAN LIBRARY ON A TRAIN

Real People - Real Conversations on the train



Saturday 28 April

14.35 Avonmouth to Temple Meads 15.16 Temple Meads to Avonmouth









We're very, very excited. The second side of the #Manningtree Mural by Acorn Artist's up in Manningtree train station. You can fit the portraits of all the Artist's there but he a sneaky preview #improvingtogether @ACoRPOffice @essexcc @greaterangli













The report recommendations

- 1. Accessible journeys for all
- 2. Connecting people to opportunities and services
- 3. Stations as spaces for social growth and enterprise
- 4. Community rail volunteering
- 5. Engaging communities in art and heritage



Example recommendations

- Power of partnership when reaching excluded groups.
- Explore possible linkages with widening participation initiatives /outreach programmes that empower disadvantaged young people into employment, education and training.
- Consider different ways to deliver walking activities (technologies, volunteers).

- Consider an outreach approach when promoting travel discounts cards/rail cards/promotional offers that can make travel significantly more affordable.
- Involve a diverse range of community groups in decision-making and creation when planning art work, heritage projects, memorials or commemorative literature.



Focus on: community rail volunteering.

- 1. Accessible journeys for all
- 2. Connecting people to opportunities and services
- 3. Stations as spaces for social growth and enterprise
- 4. Community rail volunteering
- 5. Engaging communities in art and heritage



Focus on: Community rail volunteering



Volunteers are the lifeblood of community rail.

Volunteering plays a vital role in making community rail activities and their outcomes more inclusive.

Growing rapidly. Northern believes there to currently be...

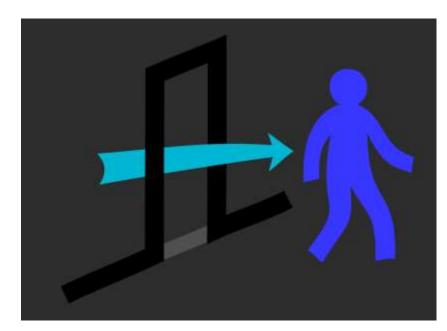
3,200 volunteers 70% stations adopted



Focus on: Community rail volunteering



Social Inclusion: Community Rail Volunteering



Outcomes

- Number and demographic of volunteers?
- In work/further education since volunteering?
- Increased confidence and wellbeing?
- Allowed you to deliver more/something different?
- Connect with other organisations?
- Reach out to new groups?
- Involved in management of group?





Next (and last) workshop: 11th July, Voluntary Action Islington.

Some closing ponderings

- What are the challenges facing our communities? What role are we and can we play in helping to combat this?
- What language are we using?
 How do we position ourselves in our communities?
- How are we evidencing the difference we make?
- How can we enable/work with other organisations to deliver greater social benefit?
- How can we share ideas?



[quick plug]

- Station adoption toolkit
- ACoRP training bursary
- Work experience workshop –
 October.
- Groundwork #inclusivespaces







Rail passenger insights & young people's experience of bus travel

Jordan Sargeant June/July 2018



About Transport Focus

Transport Focus is the independent transport user watchdog. We represent the interests of:

- all users of England's motorways and major 'A' roads (the Strategic Road Network)
- rail passengers in Great Britain
- bus, coach and tram users across England outside London

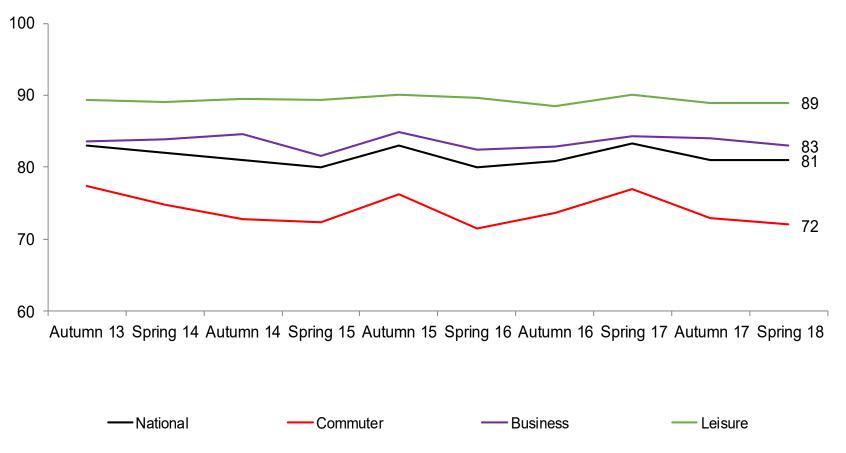
We work to make a difference for all transport users

- We aim to be useful and to make a difference publish all our work
- Robust evidence-based research and policy
- Represent users' priorities and experiences... pro consumer



National Rail Passenger Survey – satisfaction decreasing

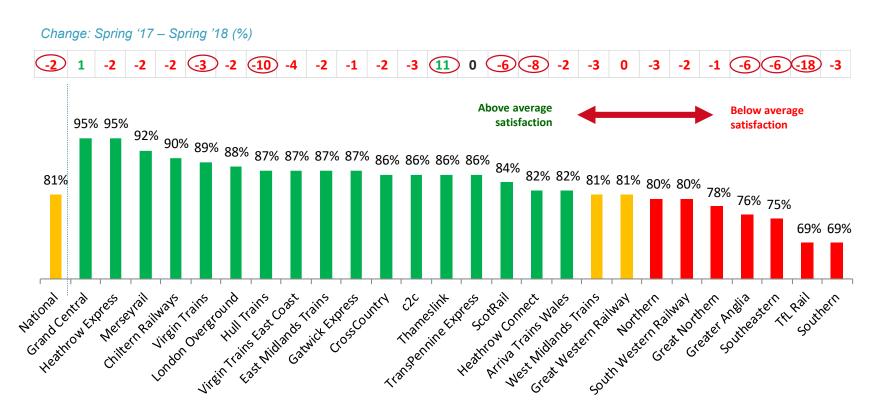
Overall journey satisfaction: by journey purpose (Trend)

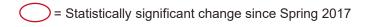




National Rail Passenger Survey Spring 2018 - only Thameslink & Grand Central improved

Overall journey satisfaction: nationally and by train company (Spring '18)







Rail passenger satisfaction lags behind satisfaction with bus and tram journeys

	The state of the s	Pitt,	
Autumn 2017 satisfaction scores (%): bus, train and tram – all passengers	BPS	NRPS	TPS
Overall satisfaction	88	81	91
Punctuality/reliability	73	74	88
Value for money	65	47	68
Overall satisfaction with bus stop/station/tram stop	80	81	90
Personal safety at bus stop/station/tram stop	78	74	88
Information provided at bus stop/station/tram stop	73	85	83
Helpfulness and attitude of staff on board*	75	67	82
Availability of seating or space to stand	86	69	75
Personal security while on bus/train/tram	85	75	83
Cleanliness of the inside of the bus/train/tram	80	76	86

^{*} Question not asked on Metrolink



Key drivers of satisfaction – declining punctuality and reliability hitting satisfaction

'Key drivers' of overall journey satisfaction / dissatisfaction

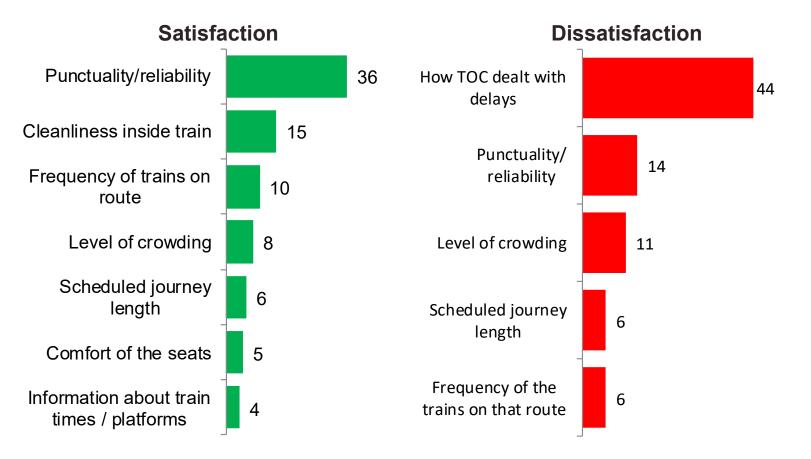
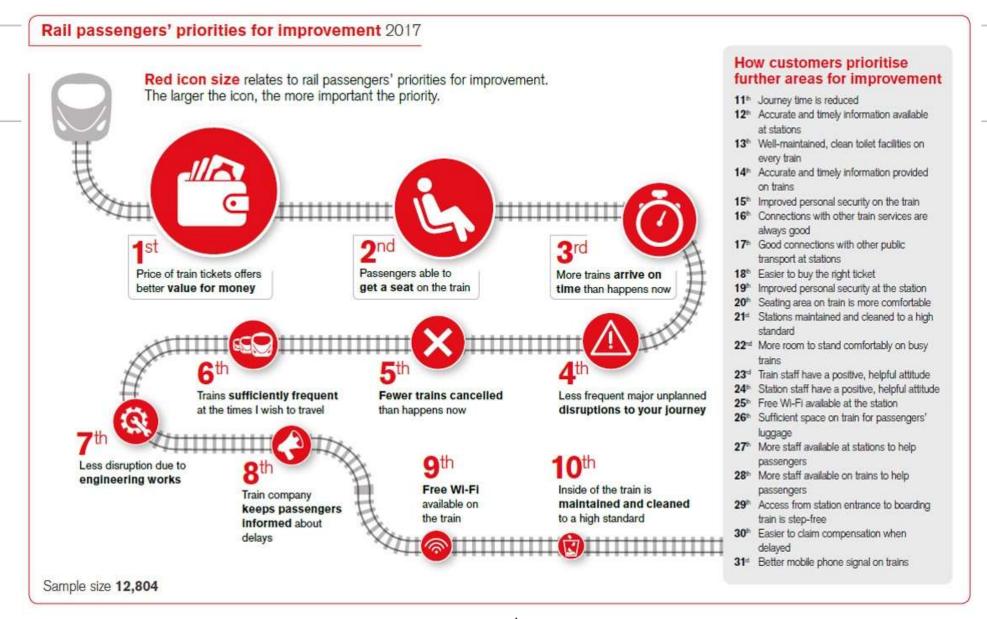


Chart displays importance for ratings with 4% or greater. Size of bar indicates relative importance to overall journey satisfaction (Autumn 2017 - Spring 2018 combined)



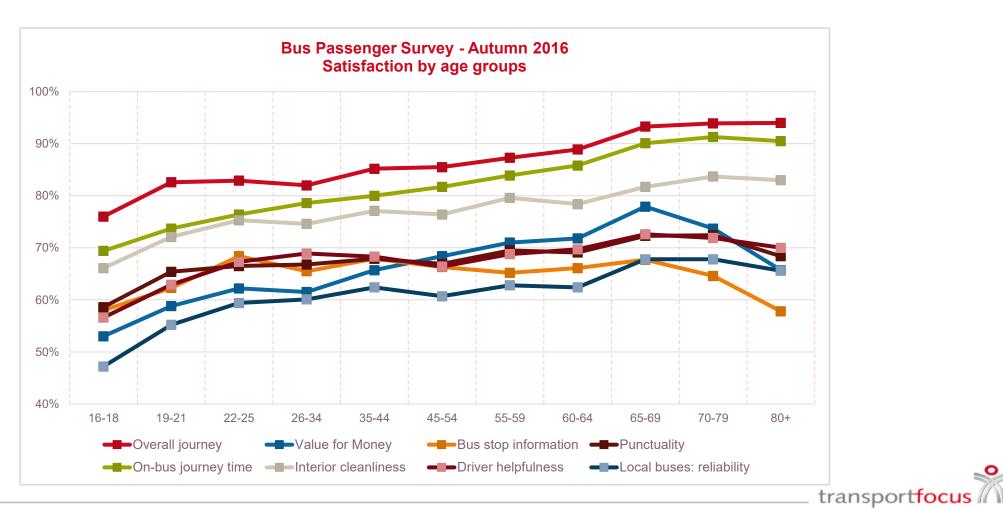


Free Wi-Fi available on the train is the 3rd priority for improvement for 16 – 25 year olds



Young people - Bus Passenger Survey context

Satisfaction is much lower for young people – especially key measures



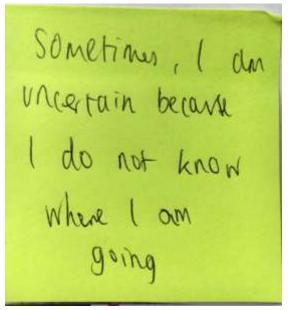
Young people's experiences of bus travel

- Qualitative fieldwork with 64 participants
 - > Tasked with taking a bus journey and recording details on an app
 - > 8 face-to-face focus groups
 - 2 urban areas (Leeds/Solihull), 2 rural areas (Norwich/Shenfield)
 - Each area had one group of 14-16 year olds and one group of 17-19 year olds
 - Mix of school, college, university, working and others
- Quantitative survey of 1,000 14-19 year olds across England
- Topics covered:
 - Planning a journey
 - Views on transport options
 - How young people currently use buses
 - Views on existing bus services
 - How bus services can be made more attractive
 - Future bus use
- Fieldwork conducted February-March 2017



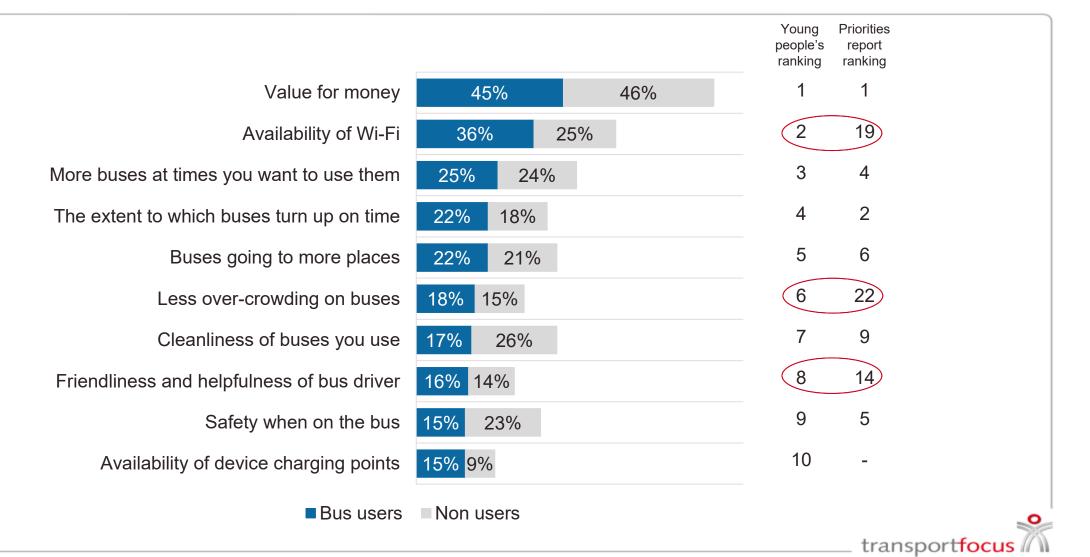
Lack of confidence to 'get it right'

- This initial experience can impact on their enjoyment of the journey
- Concerns are focussed around the interaction with the driver
- Asking for a ticket/fare
 - Will the bus driver understand what I'm asking for?
 - Do I know where I am going?
- Paying for ticket/fare
 - Do I have enough money?
 - Do I have the right change?
 - Will my card/pass work?
- Finding somewhere to sit
 - ➤ How busy is it?
 - How noisy is it?
 - Do I feel comfortable sitting upstairs?
 - > 'Randomers'





Bus – young people's priorities for improvement



Key requirements for the bus (or rail?) industry

1. Teach young people about how transport systems work

- Where to go and look & what to do. Effective communication channels
- Make it simple to understand

2. Build confidence around what to do

- Relieve anxieties
- Don't assume they know what to do

3. Design systems better

- Provide easy to find, centralised and streamlined information, visual map, detail on fares – with the ability to personalise
- Minimal interaction needed, but make it more like other experiences, e.g. cinema, working easily on mobile with ticket purchase and activation

4. Improve the journey experience – tackle perceptions

- Resolve issues with crowding/timekeeping real time information at stop/on-board
- At stops/on bus
- Approachable drivers, information on-board

5. Review fares for young people

- Consistent and logical fares for young people
- How to find the 'best ticket' can I use my pass? properly targeted promotions
- Easy to find the cost, buy ticket and pay



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Rail passenger insights & young people's experience of bus travel

Jordan Sargeant June/July 2018



Thank you

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Questions?



Luke Dixon









bee Friendly trust





























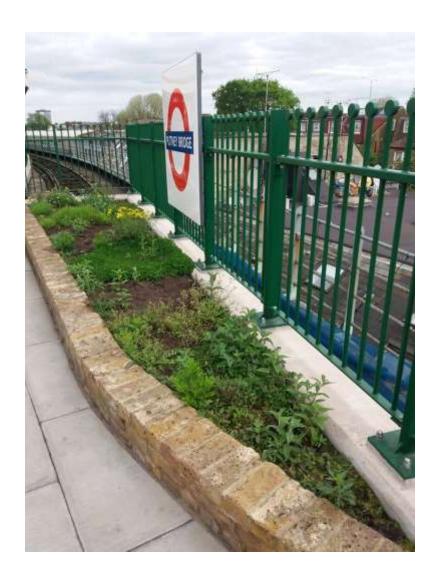


bee friendly trust





bee Friendly trust





The Railway Heritage Trust

Andy Savage

Executive Director

Formation of the Trust

- Network Rail © 1650 operational listed buildings and structures
- Network Rail © 100 ancient monuments
- Network Rail runs through some 17,000 conservation areas
- 1984 Royal Society of the Arts conference on 'The Future of Railway Heritage'
- Simon Jenkins (then a Director of BR) announced the formation of the Railway Heritage Trust

Incorporation of the Trust

- April 1985 Trust became operational
- Independent, registered, company
 - Limited by guarantee
- Supported by BR initially
- Now supported by
 - Network Rail; and the
 - Highways England (Historical Railways Estate)
 - formerly BRB(Residuary) Ltd

The remit of the Trust

The conservation and enhancement of railway buildings and structures which are listed or scheduled, and are of special architectural or historical interest

To act as a catalyst between outside parties and owners on the conservation and alternative use of non-operational property, including the possible transfer of responsibility to local trusts or other interested organisations

The scope of the Trust's work

- Listed buildings; or
- Listed structures; or
- Buildings and Structures in Conservation Areas; and
- Connected with the national railway system (Network Rail and Highways England (Historical Railways Estate)
- The Trust does not support projects on railways which are not owned by NR or HE(HRE).

The extent of the Trust's work

- 1,670 Grants awarded in 33 years
- £54m value of grants awarded
- £74m value of external funding drawn in
- £128m value of non- Network Rail funded work carried out

Specific RHT projects

Frodsham

- Abandoned station building, Listed G2
 - Refurbished through Network Rail
 - Commercial businesses
 - Pet grooming and Hairdressing
 - £20,000 grant to Network Rail.





Corrour

- Disused signal box, Listed Grade C
 - Restored through Network Rail
 - Bunkhouse linked to adjacent restaurant
 - -£100,000 grant (no non- Network Rail contr'n)





Littleborough

- Lancashire and Yorkshire station of 1839
- Local Historical and Archeological Societies leased and restored station
- Railway Heritage Trust support of £22k out

of £52k cost



Leamington Spa

- 1930s GWR station fine art deco design
- Just over £200K in series of grants to restore rooms and provide heritage features







Moorthorpe

- Swinton and Knottingley station of 1879
 - Leased as pub, allowed to fall derelict
 - Town council 20 year lease, restoration
 - RHT grant of £70k towards £425k cost



Huddersfield

- Redundant water tower, in curtilage of G1 listing
- Restored as ACoRP office
- £55k grant for £345k project





Fort Matilda

- Grade B listed Miller station
 - Restored as model railway club + community rooms
 - -£15,000 grant of £60,000 project



St Albans Signal Box

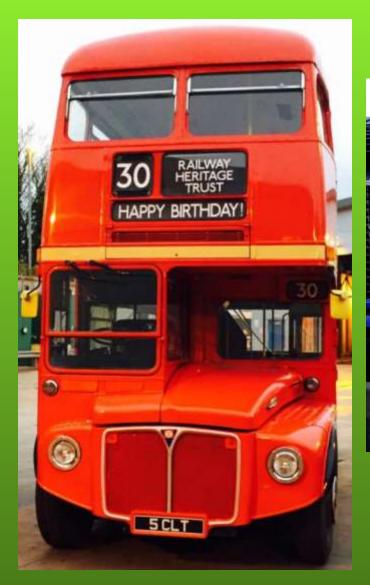
- Signalling museum
 - RHT grant of £35,000 towards £120,000 cost
 - Took nearly 30 years from closure to do
 - BUT moving a box costs about £250,000



Applying for grants

- Our processes are designed to be quick & simple
- We pay on completion think bridging loans
- Early RHT commitment can free up other grant sources BUT, REMEMBER
- It's not what your project is that gets you a grant, it's how your project meets the grant-giving body's objectives.

Questions?







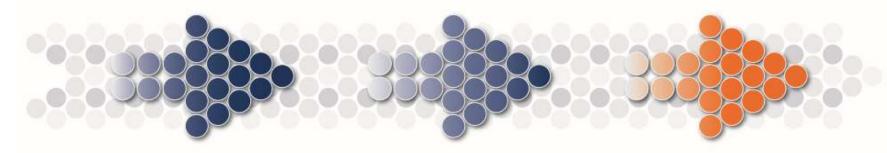
Institution of Railway Operators

Jason Wade
IRO North East area Chairman

- About IRO
 - Its purpose, key facts , Board Members
- Corporate Members
 - Who they are , what they get out of it
- Education and Training
 - University level courses
 - Professional development and training

IRO Vision

"To support the improvement in the quality of the railway operations workforce and help railway organisations succeed."





Aim 1:

 Improving the quality of the railway operations workforce

Aim 2:

 Helping railway organisations succeed and improve

The Institution will continue to work to its values of:

- Professional
- Collaborative
- Inclusive
- Contemporary

2. IRO Objectives

The Institution's aims are underpinned by our commitment to deliver high quality services that offer value for money.

Aim 1:

- Assure the supply of suitable resources for members to use to continuously improve their professionalism at all stages of their career.
- Improve the quality of professional operators through standards management.

Aim 2:

 Helping railway organisations succeed 8 improve.

3. Key Performance Indicators

To achieve this vision the IRO will regularly assess progression against a range of key performance indicators.

Visit www.railwayoperators.co.uk/3yearplan to find out more.

Institution of Railway Operators -Key Facts

- Founded in 1999
- Has over 6,600 individual members
- Has over 35 corporate members
- Offers Degrees, Diplomas and Certificates in Railway Operations Management
- Sets and maintains professional standards
- Offers Continuing Professional Development to all members
- Runs over 50 local events per year through seven Area Councils
- Publishes books and articles
- Creates and curates the knowledge of operations
- Represents the profession in discussion with other bodies

Our Board



Alex Hynes IRO Chair Managing Director ScotRail Alliance



Jan Chaudhry-van der Velde Managing Director West Midlands Trains



Steve Cocliff Managing Director VolkerRail



David Franks FIRO
Chief Executive
larnrod Eireann



Ruud Haket Interim Managing Director and Consultant Netherfield Partners LTD



Mark Hopwood FIRO Managing Director Great Western Railway



Phil Hufton Managing Director, England & Wales Network Rail



Stewart Langridge AIRO Mineral & Cargo Business Unit Director Saudi Railway Company



Tim Shoveller FIRO Managing Director Rail division, Stagecoach Group



David Simpson FIRO Production and Safety Director Caledonian Sleeper



Howard Smith Operations Director Crossrail



Fiona Tordoff AIRO CEO Institution of Railway Operators

Our Corporate Members







































































































Corporate Membership Benefits

- Being part of a strong, professional operations community
- Networking
- Brand exposure
- Free membership at Affiliate and Associate grades to any of your employees.

Individual benefits:

- An online Continuous Professional Development (CPD) system that has been created for railway operators.
- A free industry mentor scheme with high quality railway operations professionals as mentors.
- Access to a free varied programme of local events including driving simulators, depot visits, leading industry speakers, company visits and social events.
- A free subscription to Rail Staff magazine.
- A free digital subscription to Rail Professional magazine.
- Access to a range of online and taught courses.
- Discount on books/e books.
- Free access to over 150 exciting and engaging e-learning modules with Litmos Heroes (this benefit expires in March 2019).

Corporate Member Benefits 2

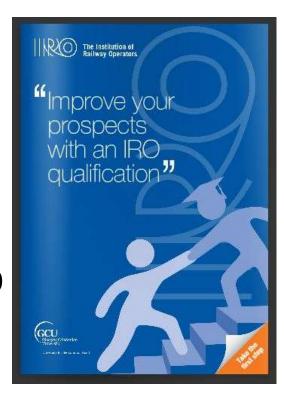
- Up to 2 free places at the Members' lunch each year places need to be reserved.
- A dedicated page as part of the railway operators website which bears your company logo and acts as a portal for those interested in your company and links are provided to your careers page.
- Customised membership forms and posters
- Free to access to the IRO learn website that highlights fully archived valuable video resources of IRO Conference Programmes
- Free to view clips of conference talks, presentations and other valuable video resources, made available through IROtv. Taken from relevant industry events that the IRO has been involved in.
- Free posting of your career opportunities on the IRO jobsite, giving access to the best talent
 in the industry <u>www.jobs.railwayoperators.co.uk</u>



Education and Training

University Level Courses

- Three levels of course
- (+Masters in development)
- Part time, online
- IRO owns IP of railway content
- IRO runs 50 rail tutors
- IN UK is awarded by GCU and IRO
- In SA is awarded by UJ ,GCU and IRO



Some of our writers:



Ben Rule
Ops Director
HS2



Piers Connor rt'd Director, Capital Projects London Underground Bombardier Derby



Stephen Grant rt'd Planning & Development Director Connex Rail UK Ltd

Public Member NR 2008-2011



Andrew Doherty
Duty Control Manager
Eurostar

Ops Manager & Safety and Standards Manager Railtrack West Coast

Our first South African graduation:



An intake for our UK university courses:



Professional development and training

- To make sure everyone can access learning we offer a range of other resources-
 - Short courses
 - Online courses
 - Film archive
 - Conferences
 - Speakers and visits
 - Mentoring

Professional Operator Development

We believe that people undertaking voluntary development should be recognised and so we are developing a scheme to give credit for different learning activities – including their employers own courses or work placements.

The recognition is given either by achieving a higher level of IRO Membership (there are 4) or by a nationally recognised qualification body such as a University or Vocational Awards body (like City and Guilds).



As no other universal model of Operations knowledge exists, some of our Corporate members have adopted this to use inside their organisation.

Area Events



Area Events



Area Events

