



**Association of Community Rail Partnerships
Community Rail Partnership and Station Adopters' Seminar**

**Wednesday, 3rd July 2019
Bar Convent
17 Blossom St, York YO24 1AQ**

Agenda

All main sessions will take place in the conference room. See agenda below for the relevant workshop rooms. All refreshments will be served in the Training Room, with tea and coffee available in there throughout the day.

09:45 – 10:30 **Registration opens with tea and coffee** (Bedingfield Suite / Aspinal room)

Please also use this time to sign up to the TWO workshops you'd like to do later in the day. Choose to attend one of the interactive workshops for the morning session and one for the afternoon session.

Tea and coffee available in the Aspinal Room throughout the event

10:30 – 10:35 **Welcome to the event** – Melanie Lawton, ACoRP board member and host of the day

10:35 – 11:00 **ACoRP update**

with Brian Barnsley, Deputy Chief Executive/Senior Operations Manager

- Developments and progress at ACoRP
- Priorities and plans for the coming year

10:55 – 11:00 **Q&A with Brian**

11:00 – 11:30 **Networking break with tea and coffee** (Aspinal Room)

11:30 – 12:50 **Workshops – interactive, combination of case study and activity**

Option 1: Using local communications to engage the community
(Bedingfield Suite)

With Nik Schofield, comms & marketing manager and Rob Lawson, writer & researcher, ACoRP

Find out how to use a variety of local media channels to promote your activities, attract volunteers and local support. In this interactive session, we will share top tips on how to engage effectively with your target audience.

Option 2: Linking with Heritage attractions and railways (Gascoine room)

With Alice Mannion, Tourism & Heritage Officer, ACoRP and Dawn McGough, Community Rail Cumbria

12:50 – 14:00 **Buffet lunch and networking**

Catch up with friends and colleagues over lunch

14:00 – 15:20 **Workshops – interactive, combination of case study and activity**

Option 1: Social enterprise ideas and opportunities (Aspinal Room)

With Alex Peel, Training and development coordinator and Tasha Bevan,
Membership Officer, Plunkett Foundation

Option 2: Youth Engagement, skills and employability (Gascoine room)

With Vicky Smith, head of engagement (north), Prince's Trust and a Young
Ambassador

15:20 – 15:40 **Feedback & Close, along with any outstanding questions**

with Melanie Lawton, ACoRP Board Member