



Webinar: 'Engaging communities through storytelling and creative projects'
Tuesday, 12 October 2021 from 10.00 – 12:00

DRAFT PROGRAMME

Description

This webinar is for community rail partnerships, station groups and our rail industry and third sector partners. It will aim to inspire our members to develop ways of using creative activities and projects to really engage their communities. We will consider some great examples of a varied range of art, writing and music projects that have each been used to connect with local audiences through the power of storytelling and produced wonderful creative pieces in the process.

Learning outcomes

- gaining top tips on the best way to approach these projects to engage communities
- how to work effectively with creative partners
- greater understanding of how to maximise the impact of storytelling
- inspiration and increased confidence to develop your own creative projects

This webinar is free for Community Rail Network members, corporate partners, and government and third sector partners.

Programme

- 09:55 – 10:00 **Participants join webinar**
Please allow plenty of time to connect via Zoom and check your set-up (*you will see a holding screen until the webinar opens ready to start at 10:00*)
- 10:00 – 10:05 **Welcome and introductions**
Host – Brian Barnsley, Head of Support & Development, *Community Rail Network*
- Brief run through of webinar format and housekeeping
 - Introduction to the session and panellists
- 10:05 – 10:20 **Case study 1: “CreativiTea Trains”** – with Rebecca Catterall, Community Rail Officer, *Devon & Cornwall Rail Partnership*
- [More details to follow](#)
- 10:20 – 10:35 **Case study 2: “Mini Sagas” and “Rail Tales & Track Yacks”** with Dave Carlisle, *Friends of Buxton Station*
- [More details to follow](#)

- 10:35 – 10:55 **Panel discussion & sharing ideas and examples**
- 10:55 – 11:05 **Tea/coffee break** – please take 10 minutes for a quick break
- 11:05 – 11:20 **Case study 3: “Track Record Arts” project** - with Heather Cullimore,
Sevenside Community Rail Partnership
- Applying for art specific funding
 - Facilitating creative workshops
 - Being confident in engaging with new technology to enable performance in the rail environment
- 11:20 – 11:35 **Case study 4: “Inter-generational Community Art” project** – with Rachel Singer, *Friends of Rose Hill station*
- [More details to follow](#)
- 11:35 – 11:55 **Panel discussion & sharing ideas and examples**
- 11:55 – 12:00 **Summary & close**
Brian Barnsley