



**Webinar: 'Engaging communities through storytelling and creative projects'**  
**Tuesday, 12 October 2021 from 10.00 – 12:00**

**PROGRAMME**

**Description**

This webinar is for community rail partnerships, station groups and our rail industry and third sector partners. It will aim to inspire our members to develop ways of using creative activities and projects to really engage their communities. We will consider some great examples of a varied range of art, writing and music projects that have each been used to connect with local audiences through the power of storytelling and produced wonderful creative pieces in the process.

**Learning outcomes**

- gaining top tips on the best way to approach these projects to engage communities
- how to work effectively with creative partners
- greater understanding of how to maximise the impact of storytelling
- inspiration and increased confidence to develop your own creative projects

**This webinar is free for Community Rail Network members, corporate partners, and government and third sector partners.**

**Programme**

**09:55 – 10:00 Participants join webinar**

Please allow plenty of time to connect via Zoom and check your set-up (*you will see a holding screen until the webinar opens ready to start at 10:00*)

**10:00 – 10:05 Welcome and introductions**

**Host – Brian Barnsley**, Head of Support & Development, *Community Rail Network*

- Brief run through of webinar format and housekeeping
- Introduction to the session and panellists

**10:05 – 10:20 Case study 1: "CreativiTea Trains" – with Rebecca Catterall, Community Rail Officer, Devon & Cornwall Rail Partnership**

- engaging young and old in on-train creative tea parties
- curriculum links for schools
- tackling social isolation

- 10:20 – 10:35 **Case study 2: “Mini Sagas and Rail Tales & Track Yacks”** with Dave Carlisle, *Friends of Buxton Station*
- You'll learn that not all Challenges are hard work, some are fun and positive.
  - The hardest thing about our Mini-saga Challenge for most folk was keeping to a 50-word limit in telling a complete story.
  - The term "Oral History Project" really means just listening to a memory and helping to preserve it.
- 10:35 – 10:55 **Panel discussion & sharing ideas and examples**
- 10:55 – 11:05 **Tea/coffee break** – please take 10 minutes for a quick break
- 11:05 – 11:20 **Case study 3: “Track Record Arts” project** - with Heather Cullimore, *Sevenside Community Rail Partnership*
- Applying for art specific funding
  - Facilitating creative workshops
  - Being confident in engaging with new technology to enable performance in the rail environment
- 11:20 – 11:35 **Case study 4: “Inter-generational Community Art” project** – with Rachel Singer, *Friends of Rose Hill station*
- searching outside our own group for creative partners
  - shifting the focus from the finished product to the process
  - the richness of sharing the wealth of memories and artistic expression in the community
- 11:35 – 11:55 **Panel discussion & sharing ideas and examples**
- 11:55 – 12:00 **Summary & close**  
Brian Barnsley