

# SOUTH WEST WALES

*Connected*

COMMUNITY RAIL PARTNERSHIP

## Dawn Lyle

Chair of SWWco CRP

Co-Founder of 4theRegion cic



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Chair of SWWco CRP

<https://southwestwales.co/>

SOUTH WEST WALES  
*Connected*  
DE ORLLEWIN CYMRU  
*Cysylltu*

## Using Zoom to Engage with Communities

Founded in March 2020

CRO recruited in June 2020

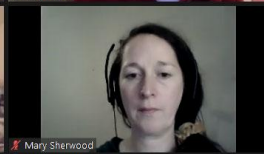
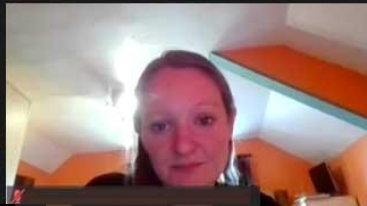
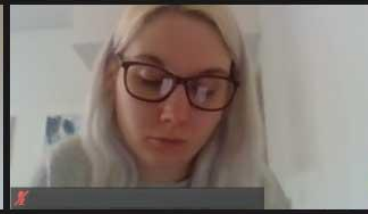
We are a regional CRP

We are NOT about trains!

Our core values:

CO-PRODUCTION | INVOLVEMENT | COLLABORATION





# Shared Vision Meetings

Asset Based Community Development (ABCD)

## Asset Based Community Development

is an approach that recognises the capacity that local communities have within them already, to make change happen for themselves. It's about enabling and empowering local people to take action on the things they care about. Often, that means just getting out of the way!

**We can help** by connecting people, facilitating collaboration, offering structure/legitimacy and “granting permission” (although they don't actually need permission!) to local changemakers.

## 5 core principles

- 1. Asset-based**
- 2. Place-based**
- 3. Relational**
- 4. Working inclusively**
- 5. Citizen-led**



# Shared Vision Meetings

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## PEMBROKE DOCK TRAIN STATION SHARED VISION MEETING

JOIN THE ONLINE  
CONVERSATION ON  
EVENTBRITE



We're inviting everyone who lives, works and spends time around Pembroke Dock Station to come and co-create a shared vision for the area.

What would you like to see there, what's possible and how can we make it happen?

WEDNESDAY 24TH MARCH 2021  
1:00PM - 3:00PM VIA ZOOM



Welcoming language

A positive, asset-based Appreciative Inquiry approach

Online meetings are easier for more people

Buy-in from Local partners

We work hard to reach out to local people - on social media and through local partners, local press, emailing our contacts etc. The priority is to get a wide diversity of perspectives - local businesses, residents, community groups, leaders

# Shared Vision Meetings

Asset Based Community Development (ABCD)

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## Designing the Conversation around Generative Questions

### Purpose

Why are you here, why does this feel important to you?

### Strengths

What do we love about [Llanelli]?  
What are the best bits?

### Aspirations

What would you love to see?

### Actions

What shall we do? What would you like to lead on or support?

**“The success of any  
intervention is  
completely dependent  
upon the interior  
condition of the  
intervenor”**

William O'Brien,  
Former CEO, Hanover Insurance

 4theRegion

# What We Love! What We'd Love to See!

## Asset Based Community Development (ABCD)



# What Shall We Do? How Would You Like to Help?

## Asset Based Community Development (ABCD)

Survey of station users

Campaigns along the line  
- banners eg involving kids

PAVS as a link to young people and community

Infographic key landmarks

Wellbeing walks - Guided walks starting from the station

Growing / floral displays

**Haverfordwest**  
Actions Arising

Co-host another meeting including more members of the public - not relying on social media

Volunteer team to support station staff

Create a list of local organisations for consultation and engagement

Station adoption - community council and others

Clean up the tracks - look at biodiversity and removing invasive species

Community displays

Reporting litter  
Painting handrails

Ambassador training involving young people



# What We Love! What We'd Love to See!

## Asset Based Community Development (ABCD)



# What Shall We Do? How Would You Like to Help?

## Asset Based Community Development (ABCD)

People's gallery & showcase  
Art from the community

Increased awareness of  
what Llanelli has to offer

Engagement with  
young people

Interactivity in the  
station (piano, etc)

Open conversation  
with residents

Improved  
signage, mapping

**Llanelli**  
**Emerging IDEAS**

Improved links  
with public  
transport

Clean energy  
projects

Increase in footfall

Safer environment  
- more lighting.

Placards of positivity  
'The little town with a  
big heart'

Community gardens  
in disused space



# THE SHARED VISION MEETING

with Dawn Lyle

Unlocking the hopeful potential of group conversations

[https://youtu.be/WCx\\_WGvFric](https://youtu.be/WCx_WGvFric)

**TED<sup>x</sup>** Swansea  
x = independently  
organized TED event

# Changemakers Fund

Putting Ideas into Action



Community  
Changemakers  
Fund

Supported by Transport for Wales





# Community Changemakers Fund

**Apply for up to £1000  
for projects that:**

**Enhance  
Community  
Wellbeing**

**Improve Visitor  
Experience &  
Placemaking**

**Within 7 miles of a train  
station**



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