



**Better Community Engagement**

*Joe Green - Third Sector Network*





## Understanding the landscape



# Different Communities





**Different Communities**



## DIVERSITY MONITORING FORM

British Transport Police is an equal opportunities employer and is determined to ensure that:

- The workforce reflects the diverse society which it serves and that the working environment is free from any form of harassment, intimidation, bullying or victimisation.
- No job applicant or employee is treated more or less favourable on the grounds of age, colour, disability, ethnic origin, family commitments, gender, gender dysphoria, marital status – marriage or civil partnership, nationality, national origins, political beliefs, race, religion or belief, sexual orientation, trade union activity or any other unacceptable grounds.
- No job applicant or employee is disadvantaged by conditions or requirements which cannot be justified by the requirements of the job.

The information on this form is for monitoring purposes only and will not be made available to those assessing your application. The information supplied will be treated in the strictest confidence and will not affect your job application in any way. Completion of this form is voluntary but the information will help us ensure equality of opportunity. This information forms no part of the selection process and it will be detached from your application on receipt.

Ethnic Origin		Religious Belief / Faith	
White	British	Buddhist	
	Irish	Christian	
	Any other white background	Hindu	
Mixed	White and Black Caribbean	Jewish	
	White and Black African	Muslim	
	White and Asian	Sikh	
	Any other mixed background	Other	
Asian or Asian British	Indian	None	
	Pakistani	Prefer not to say	
	Bangladeshi	<b>Sexual Orientation</b>	
	Any other Asian background	Bisexual	
Black or Black British	Caribbean	Gay / Lesbian	
	African	Heterosexual	
	Any other Black background	Prefer not to say	
Chinese or other ethnic group	Chinese	<b>Gender</b>	
	Other	Male	
	Prefer not to say	Female	
		Prefer not to say	
<b>Date of Birth</b>	DD/MM/YYYY		
<b>Disability</b>	<p>The <i>Equality Act 2010</i> defines disability as a 'physical or mental impairment which has substantial and long term adverse effect' on your day to day living. Do you consider yourself to have a disability?</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/> Prefer not to say <input type="checkbox"/></p> <p>If you answered yes please identify which category the disability falls into:</p> <p>Hearing, speech or visual impairment <input type="checkbox"/></p> <p>Coordination, dexterity or mobility <input type="checkbox"/></p> <p>Speech impairment <input type="checkbox"/></p> <p>Learning disability <input type="checkbox"/></p> <p>Cognitive impairment <input type="checkbox"/></p> <p>Other physical or medical condition <input type="checkbox"/></p> <p>Prefer not to say <input type="checkbox"/></p>		

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## COMMUNITY ENGAGEMENT 101

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Not knowing how to engage a  
certain community is your  
issue.

It's your job to resolve it



## COMMUNITY ENGAGEMENT 101

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If you exclude a certain community from something because you're scared of causing offence, you're not respecting them, just excluding them.

Ring road (S) Ring road (W)  
(A1, A13, A2) (A1, A400)

Want  
to Stop  
Smoking?

You can get help to stop smoking  
For details of local contacts  
Smokefree on  
0800 34 84 84  
smokefree  
NHS

# How to engage effectively







**What are their worries,  
challenges, barriers?**

**Is the demographic  
profile changing?**

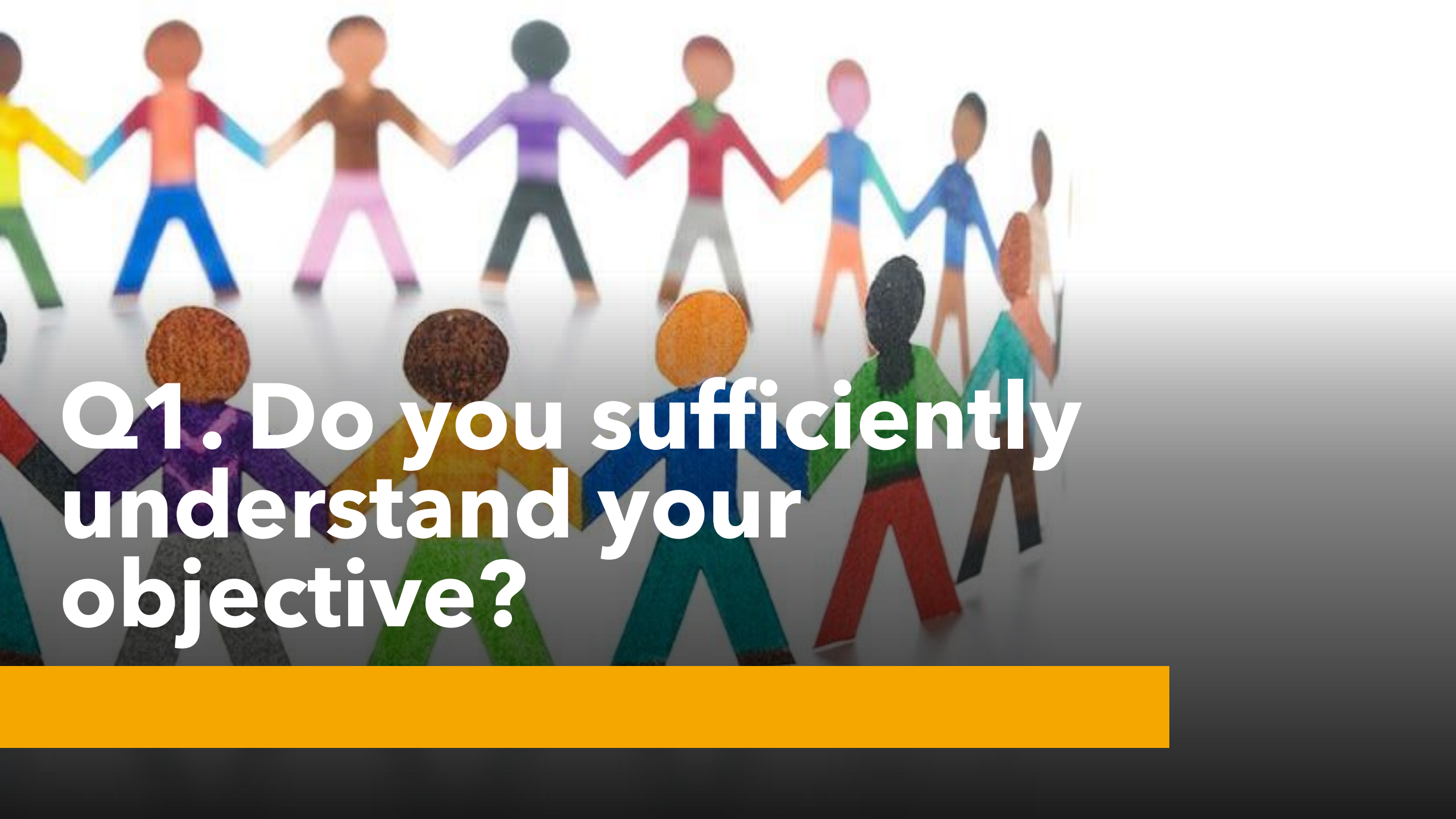
**Who already has this  
community's attention?**

**Where, when and how  
do we connect?**



## Remember...

- Maps, stats and graphs rarely tell the whole story on their own
- Covering a whole area is not the same as covering everyone in an area
- If you think you understand your local community but have never properly researched it, you don't!



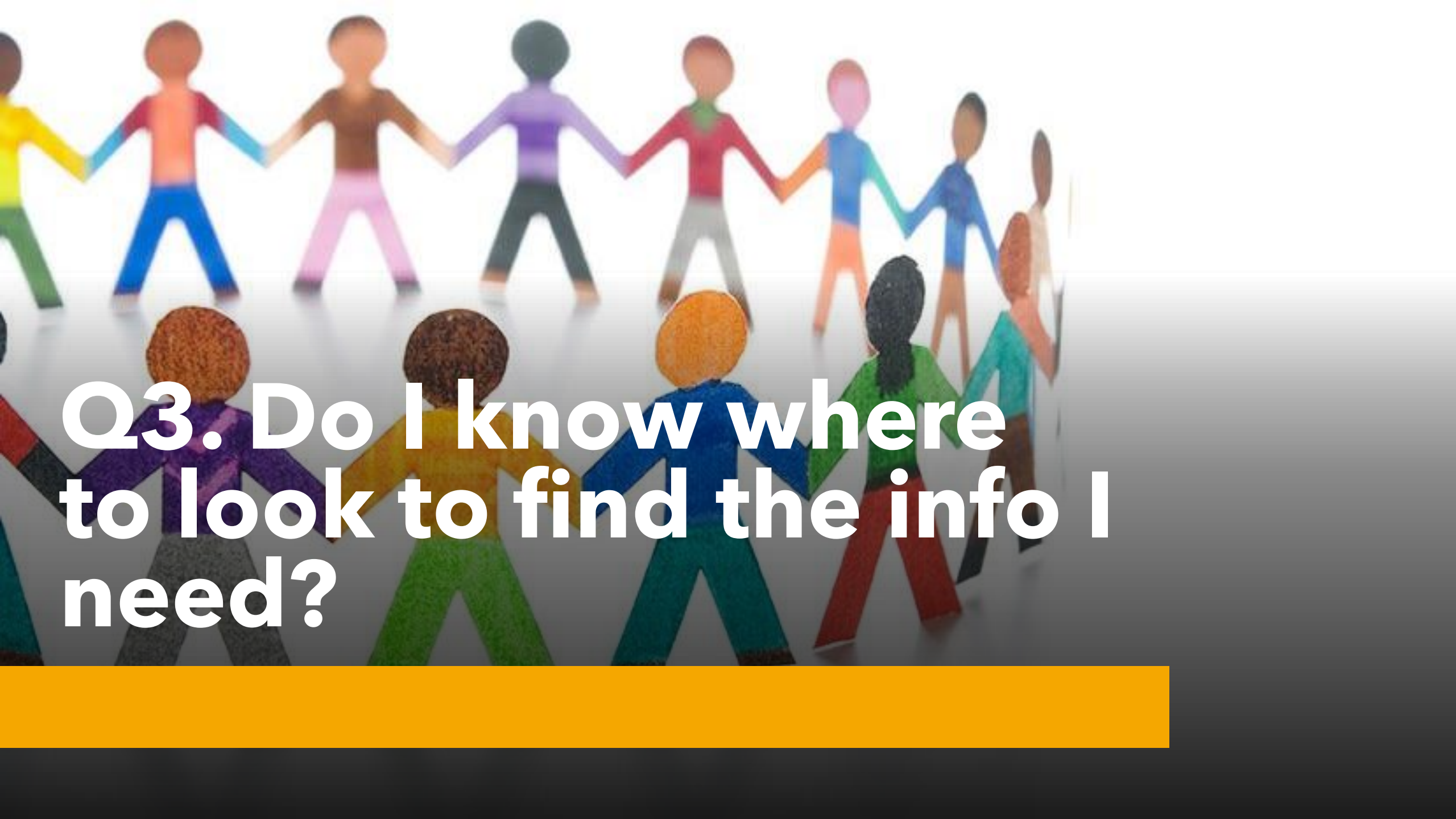
**Q1. Do you sufficiently understand your objective?**





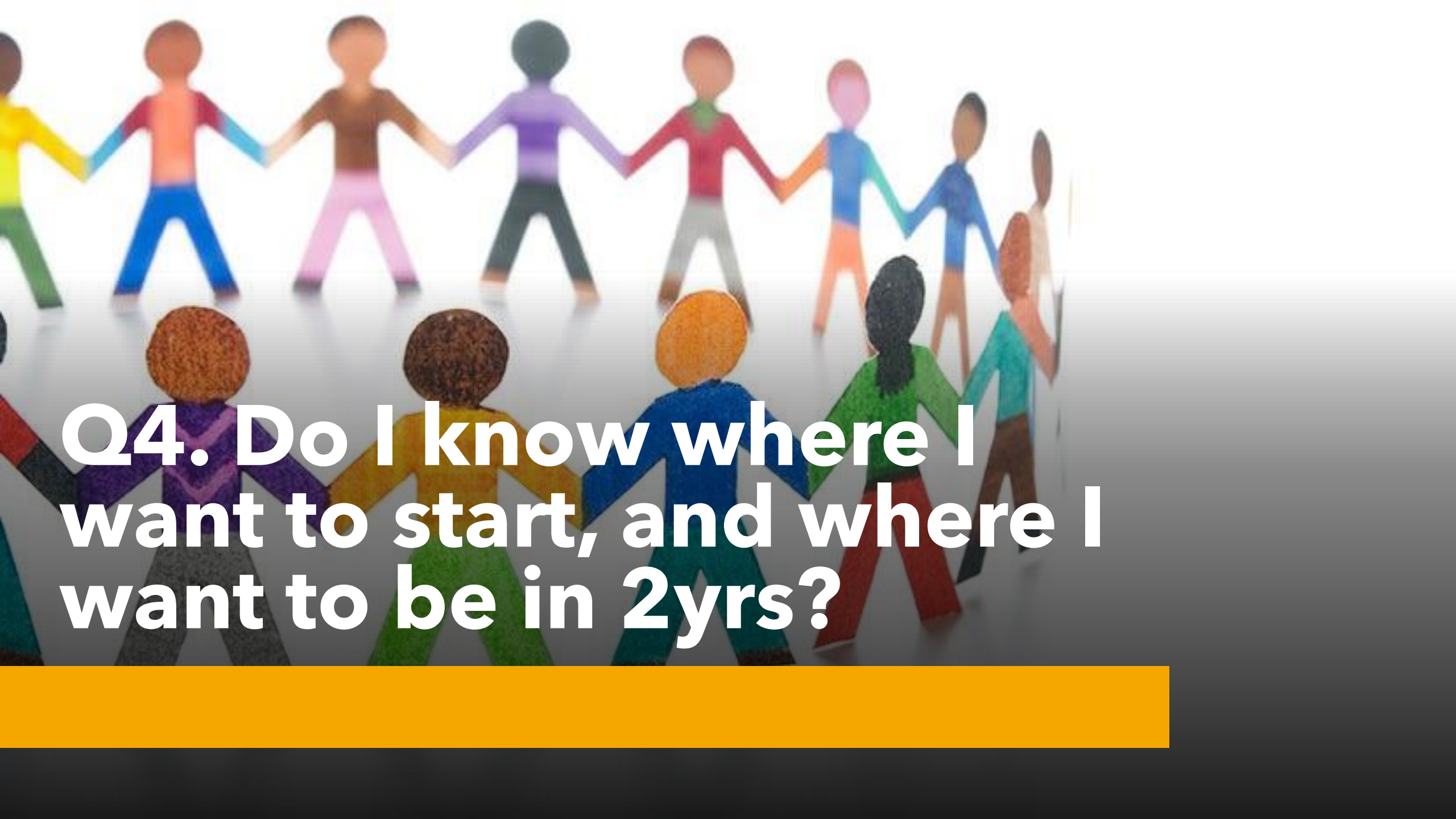
**Q2. How well do you  
know your own local  
area?**





**Q3. Do I know where  
to look to find the info I  
need?**





**Q4. Do I know where I want to start, and where I want to be in 2yrs?**





**My thanks for your attention today**

**Joe Green**  
*Third Sector Network*

**[www.thirdsectornetwork.co.uk](http://www.thirdsectornetwork.co.uk)**



**@mythirdsector**

