

## Project background

60<sup>th</sup> anniversary of Coventry Railway Station

£82 million pound investment into new station building

**New Visitor Hub** 

Coventry City of Culture

World's first urban airport built in Coventry

Plans for Very Light Rail in Coventry

Introduction of the WM Cycle Hire Scheme

**Pedi-Cabs** 

Commonwealth Games









### **Coventry Station Community Day**

#### MAINSTAGE PROGRAMME

**Cutside Coventry Station entrance at the times below:** 

		V
12pm	DJ Set from D Ro Sandra Godley	se and a special welcome from host
12.30pm	Music from Sandra Godley	Award winning recording artist, Sandra Godley is widely known as one of the country's leading contemporary gospel singers.
1pm	Spoken Word from John Bernard	Based in Coventry, Poet, Rapper & Writer John Bernard infuses Spoken Word poetry, Alterna- tive-Rap and Neo- Soul.
1.30pm	Dance and Dhol Music from Gabhru Panjab	Multi-Award Winning UK Bhangra Group Gabhru Panjab's dancers and Dhol Players leave audiences spellbound.
2.30pm	Music from the Jazz Apples	Dubbed "the most in demand Jazz act in the Midlands," The Jazz Apples are a Jazz, Swing and Bossa act known for their smooth harmonies and playful re-interpretations of clas- sics.
2.55pm	Dance from Louis Lewinson	The talented Louis Lewinson and his group of young dancers are at the heart of Coventry's busy creative scene.
3.15pm	DJ Set from D Rose	Based in Coventry, DJ D Rose is a DJ covering a multitude of genres, with a special focus on a mixture of drill and afro swing.

IN PARTNERSHIP WITH AVANTI WEST COAST, HEART OF ENGLAND COMMUNITY RAIL PARTNERSHIP, COVENTRY CITY COUNCIL AND COMMONWEALTH CONNECTIONS.

**Coventry Station Community Day** 



#### **INTERACTIVE PROGRAMME**

All ages can get moving and creative, with all stalls open 12pm-3.30pm:

Playhem at the **Promenade** 

For anyone who loves a creative challenge. Have fun with big free play, learning and building with Coventry Transport Museum's transport-themed resources and making activities.

Illustrator Emily Kaye and Heart of **England CRP** 

Exploring transport and innovation, children will have the chance to get creative and design their very own train of the future.

**Exhibition** 

Rivers of the World Explore arts and crafts exhibits from local schools, exploring the importance of rivers. In the retail space of the new train station.

Learn to Ride a **Bike with** Coventry City Council

Children aged 4-15 can receive a free 'Learn to Ride' session outside the station - for those who have little or no cycling experience who would like to learn to ride. Free but you must book in advance. Slots at 12.15, 13.15 and 14.30. Book on Cov City Council website.

Dr Bike & Security Marking

Having trouble with your bike? Bring your bike along to the station for free cycle safety checks and basic adjustments from Dr Bike. You can also get it security marked by the WM Police.

Mehndi by Tan

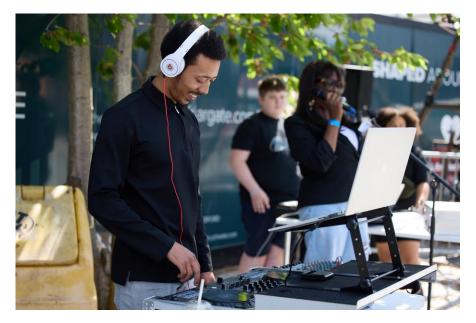
Tan is a freelance Mehndi artist with over 13 years of experience who will have a Henna stall at the event, applying beautiful designs.

**Transport Innovation Stalls**  Learn about those paving the way for greener transport:

- Heart of England Community Rail Partnership hear about their vital work across the UK and the Better Points initiative.
- Avanti West Coast
- Coventry City Council's Urban Airport & Drone Flying learn about the world's first fully operational Urban-AirPort for electric vertical take-off and landing. Must be pre-booked.
- West Midlands Rail Executive
- You Smart Thing an online travel planning platform for visitors to venues, curating low carbon travel plans.

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Local DJs, Poets,
Dance Troupes and
Singers





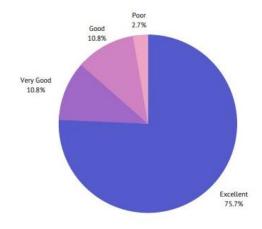






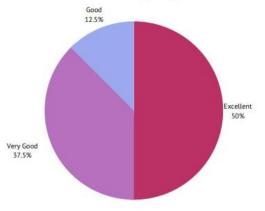
Location - 90% very or extremely satisfied
Transport Innovation Stands - 89% very or
extremely satisfied
Range of activities and entertainment - 66%
very or extremely satisfied
Food and beverages - 77% very or
extremely satisfied
Quality of Performance - 84% very or
extremely satisfied

### Overall, how would you rate In Transit?

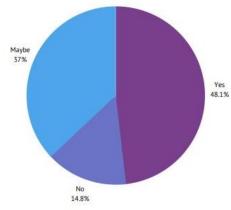


I have improved my knowledge about Coventry's greener future and the role that Coventry Railway
Station will play in this.
62.5% Agreed

### Overall, how would you rate the Coventry Station Community Day?



After today's Community Day and Performance of In Transit, will you use Coventry Station more?



# Impact and Legacy

Rail Week with Finham Park 2

Plans for another Coventry Station Community Day in 2023

Increased links with local creatives

More projects with Highly Sprung

Learning experience

## Coventry Station Community Day

"My two boys were in the first learn to ride session on Saturday firstly can I say thank you. The eldest (age 6) managed to get going by the end. We've picked him up a second-hand bike"



"Great performance from Highly Sprung and top engagement with the diversity of the young people. For me that's what City of Culture and its legacy should be about."



The Coventry Station Community Day was an absolute joy to see- there was a wide array of visitors on the day from those just passing though, caught in the infectious fun of the event, to those who had travelled specifically to get involved- but one thing everyone had in common was

"The community day was great, lots of engagement and the mix of excellent entertainment, family activities and info stands worked really well in attracting footfall. In Transit was absolutely superb, particularly with the involvement of local school children alongside your excellent performers — it was a really special sight to behold witnessing that to the backdrop

of the new and old station."



the pride shared for the City!

The full Community Day report and other project reports can be viewed at www.heartcommunityrail.org.uk/projects

Follow us on social media @HeartCRP









