



Feel Good Field Trips



David Savage

AVANTI
WEST COAST



What is the Feel Good Field Trips campaign?

The project was launched in March 2022 by Avanti West Coast and aims to provide thousands of school children aged between 4-18 with the chance to go on free, enriching and educational days out across the West Coast Mainline.

The schools involved have high pupil premium rates. Many will have never had the opportunity to go on such a special field trip - some won't have even been on a train before.

We hope it can make a positive impact on the lives of thousands of school children across the West Coast Main Line.

The first trip went out in December 2022

What is included in a Feel Good Field Trip?

- ▶ Rail Safety Talk
- ▶ Travel on an Avanti train (seats reserved)
- ▶ Lunch for students and staff
- ▶ A unique experience at a destination along the West Coast Main Line



FGFT Jan – July – facts and figures

1767 pupils have been on a field trip

292 staff

2059 lunches purchased or cooked (Food Sorcery & Fell Foodie)

73 trips at 19 different venues

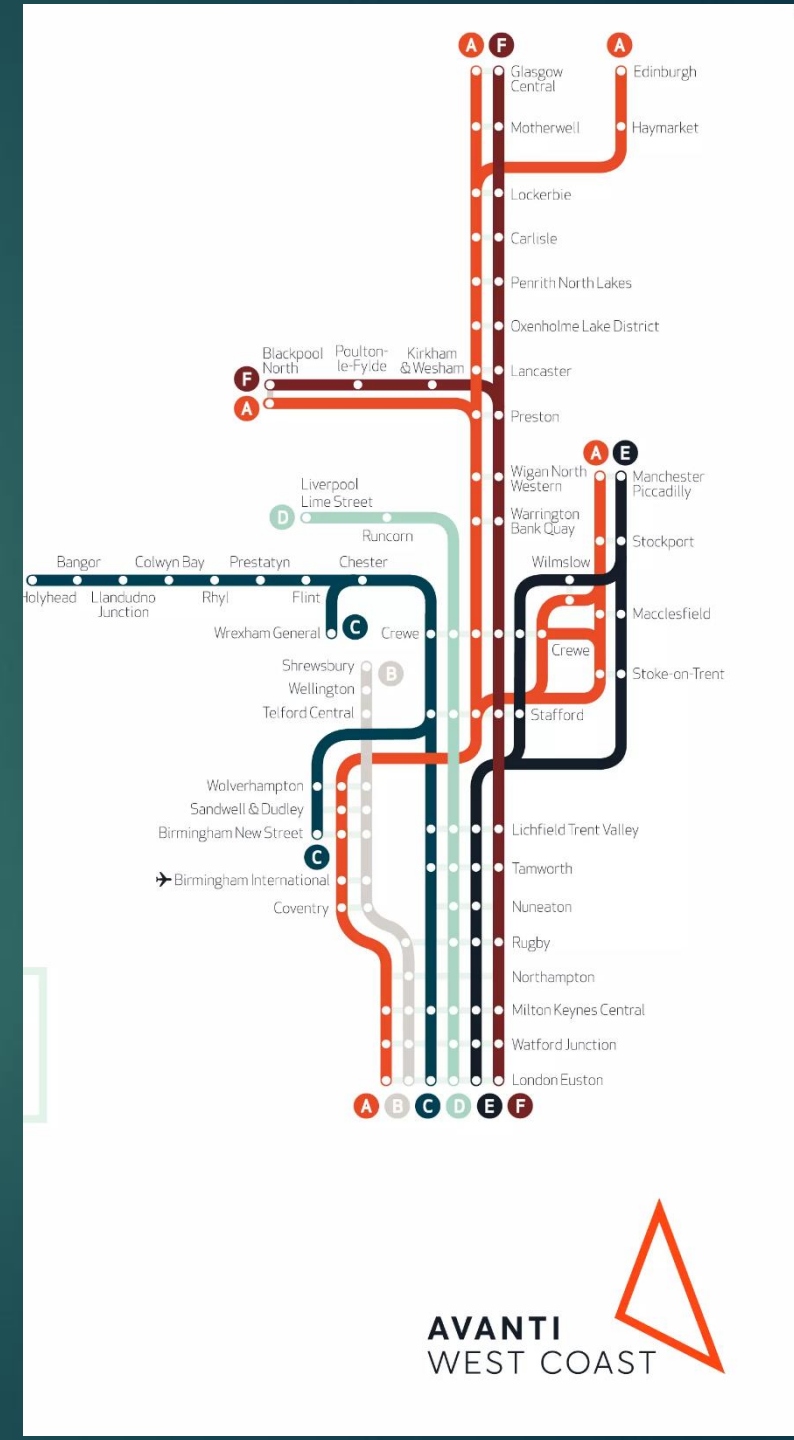
158 Avanti train journeys

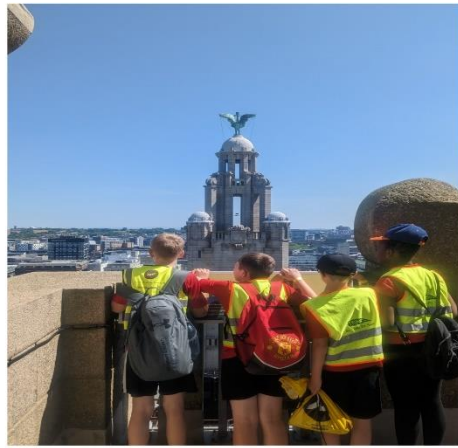
Pupils aged 5 – 18 years old



Destinations

- ▶ Glasgow Science Centre
- ▶ Gummer's How, Lake District
- ▶ Dukes Theatre, Lancaster
- ▶ Liverpool
- ▶ Bolton FC
- ▶ The Lowry, Salford Quays
- ▶ Food Sorcery, Didsbury
- ▶ Gladstone Pottery, Stoke
- ▶ The Herbert Gallery, Coventry
- ▶ HSBC HQ, Birmingham
- ▶ Soho Sonic Recording Studio, London
- ▶ Sky Q, London
- ▶ Youth Climate Awards, London
- ▶ Guardian Head Office





WELCOME TO
**Warrington
Bank Quay**

AVANTI
WEST COAST



Feedback

After each trip, the trip leader is sent an online feedback form.

The overall feedback has been extremely positive (47 responses):

- ▶ 94% of schools surveyed gave their overall field trip experience a score of 10/10. No score below 8/10.
- ▶ 93% said that it was very easy to book a Feel Good Field Trip.
- ▶ 95% said that some children on the trip had never been on a train before.
- ▶ 70% of trains arrived on time. Only very short delays (5 -10 minutes on most of the other 30%)



Feedback - How was your experience on Avanti trains?

Apart from the delay the experience was excellent. Waving to drivers, helpful guards and the early boarding onto trains at Euston was a real bonus.

Fabulous. All the staff we came into contact with were very helpful and friendly

It was brilliant- staff made students feel like VIPs and all seemed to know about the feel good field trip scheme.

The experience was great on the trains, it was very easy to ensure that pupils had a seat and they enjoyed travelling on the trains

Excellent on time service and very clean and modern trains.

The train was on time, clean and all the staff were excellent

Very enjoyable. At the station the officers were very helpful. It was good to have all seats reserved in the same carriage.

Brilliant! All staff were very friendly, helping the trip go smoothly. They were very welcoming to the children. We even got a shout out over the tannoy from the station manager at Stockport - the children loved that and we appreciated it.

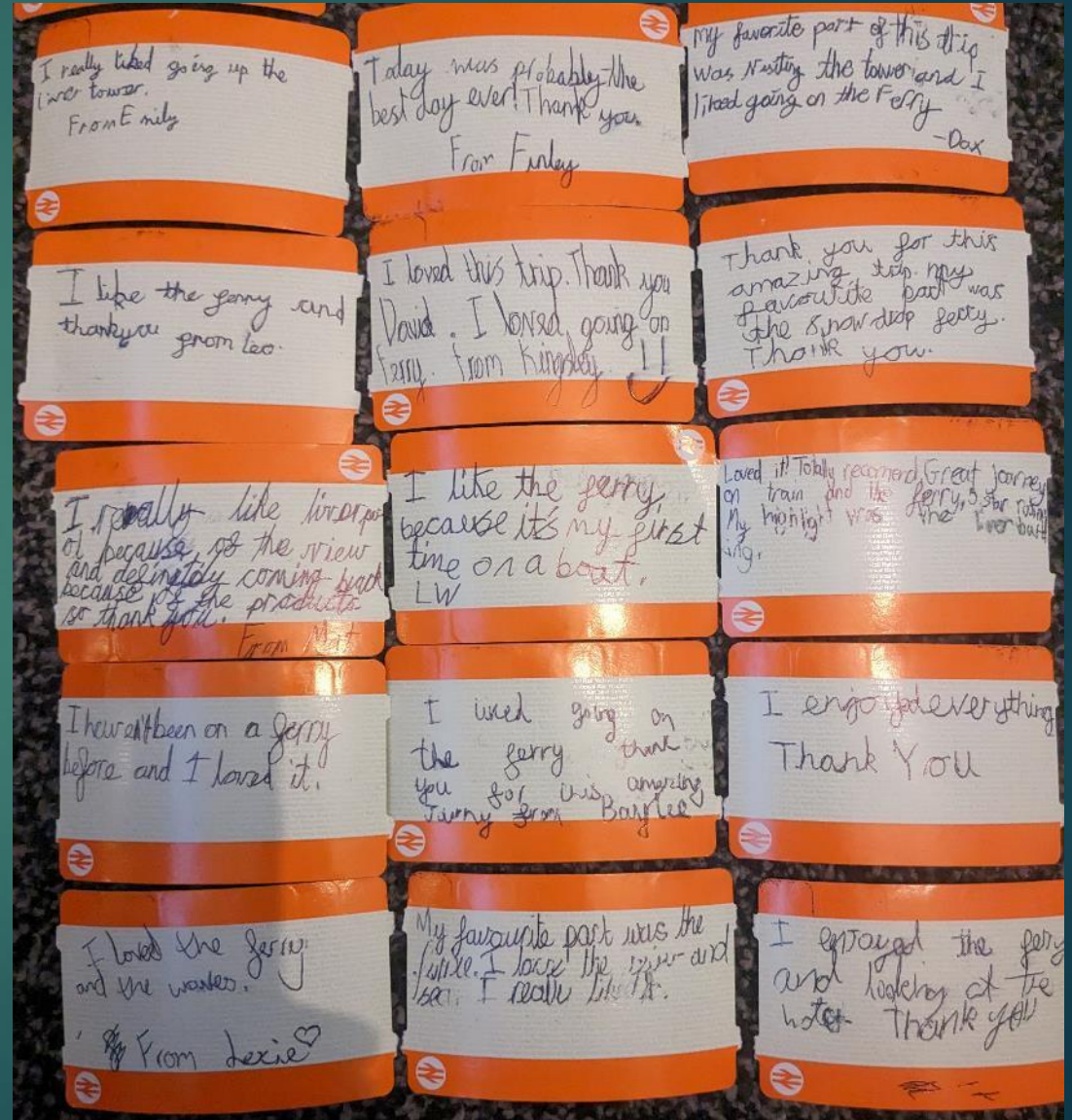
Feedback – Any other comments

The concept of the "Feel good trips" is exceptional. It has provided our children with a truly unique experience that I know they will remember for along time to come. The vast majority of our children will never get the opportunity to ride on a train and particularly with their peers. I can't praise Avanti enough for this innovative project. Well done Avanti!

Staff organised the trip were helpful throughout and having them on the day of the trip to answer questions was fantastic. The way the trip was organised was clear and had a purpose. It was great being able to broaden our students horizon by showing them how easy it is to get on a train an go explore.

This is such a fantastic project. It is so difficult to find the time and money to get pupils on trips now, but this makes it easy and provides experiences our pupils will remember for the rest of their lives.

Pupil Feedback



Social Media

Regular updates on FGFT can be found on the TrainEd social media channels. @avantiwestcoast are tagged in on all tweets/posts.



https://twitter.com/TrainEd_by_CRL



www.facebook.com/trainedbycrl

PRESS RELEASE

Avanti West Coast have published several press releases about the FGFT campaign

David's story

<https://newsdesk.avantiwestcoast.co.uk/blog/i-believe-field-trips-are-such-an-important-part-of-a-childs-education-it-is-important-for-children-to-see-more-than-what-is-local-to-them>

First 1000 – May 2023

<https://newsdesk.avantiwestcoast.co.uk/news/avanti-west-coast-on-track-to-deliver-feel-good-field-trips-for-hundreds-of-school-pupils>

Media Outlets – The latest press release has appeared in many online local and national newspapers

<https://www.independent.co.uk/news/uk/avanti-west-coast-west-coast-main-line-lake-district-london-soho-b2347476.html>

Radio Lancashire –

1st June. I discussed the FGFT campaign with Graham Liver on the breakfast show



FGFT 2023/24

- New destinations including farm visits with The Country Trust and trips to Dynamic Earth in Edinburgh.
 - New schools wanted. I am looking for schools with a Pupil Premium rate of at least 23% who can get to a station Avanti serves. Can you help?
 - New destinations wanted. Are you located near to a station Avanti serves? Any suggestions for field trips always welcome.
-

Any Questions?

David Savage

david.savage.crl@gmail.com