



Partnership opportunities

Community Rail Network is a not-for-profit organisation with charitable objectives, working to support community rail partnerships and groups to be effective in benefitting their communities. We are dependent on grants, donations and sponsorship from government, industry partners, and other organisations that share our passion for community rail, sustainable travel, and making a difference to communities.

Joining us as a Community Rail Network partner brings a range of benefits, outlined below, and enables us to be effective in supporting the community rail movement to deliver greater social value. It also helps us to collaborate with industry, authorities and the third sector to nurture the community rail movement.

You can also keep in touch by signing up to our [monthly email bulletin](#) and following us on [Twitter](#) or [Facebook](#).

Government and not-for-profit partners

Community Rail Network works closely with partners in national, regional and local government and the third sector to support the community rail movement to be effective in benefitting local communities.

[The value of community rail](#) is evidenced in our report (of that name) and by numerous [case studies](#) available on the Community Rail Network website.

Our relationship with each government and not-for-profit partner is unique, but we take the approach of working collaboratively and innovatively to maximise social value. **If you are a government or not-for-profit organisation and would like to explore working together, please contact Sarah Chilton, Head of communications & policy, sarahc@communityrail.org.uk or call 07979 543919**

Corporate supporters

There are many ways a company can support Community Rail Network and its members. From helping to raise awareness about the movement, to funding our work, to proactively supporting members directly. We're keen to talk to potential partners, both within and outside of the rail industry, to explore mutually beneficial ways of working together and to develop understanding of community rail and what it achieves.

Corporate partnerships:

Our corporate partners make a minimum annual (renewable) contribution to Community Rail Network of £5,000 +VAT. We are pleased to discuss with partners how we can proactively work together to support community rail, including (as appropriate) developing tailored partnership agreements to help meet the specific aims of our partners, while providing mutually beneficial outcomes for community rail.

As standard, corporate partners can access the following benefits:

- Community Rail Network partner logo and text for your website, annual relationship summary report and other communications, and certificate for you to display;
- Expert advice and input on community rail and how you can best support community rail partnerships and groups to achieve more;
- Regular corporate partner meetings (3-4 per annum), to discuss current plans / activities / progress and support required;
- Promotion of your corporate volunteering opportunities to community rail partnerships, station adoption groups and other community/voluntary groups via our communications channels;
- Support with your PR and communications activities promoting community rail, such as social media engagement, quotes for press releases, advice and information, and where possible our attendance at your events;
- A free place at our prestigious Community Rail Awards, plus discounted sponsorship and table booking packages (max discounts apply). This event was attended by more than 430 guests in October 2022, from community rail partnerships and groups, plus senior rail industry and government representatives;
- The option to get involved with other Community Rail Network events and initiatives. This includes free and discounted places (where available) at Community Rail Network conference, webinars and workshops, and opportunity to get involved in key initiatives, like Community Rail Week, via social media and by supporting local events etc;
- Acknowledgement of your support, via your **logo** on: our website ([partnership page](#)); in our annual report ([example copy here](#)); and on generic supporter banners displayed at key annual Community Rail Network events.

Corporate donors:

Corporate donors make a minimum annual (renewable) contribution to Community Rail Network of £2,500 +VAT and receive the following standard benefits.

- Community Rail Network partner logo and text for your website and certificate for you to display;
- Initial consultation, offering expert advice and input on community rail and how you can best support community rail partnerships and groups to achieve more;
- Opportunity to engage with our social media campaigns and demonstrate your support of community rail (and partnership with us);
- Promotion of your corporate volunteering opportunities to community rail partnerships, station adoption groups and other community/voluntary groups via our communications channels;
- A free place at our prestigious Community Rail Awards. This event was attended by more than 430 guests in October 2022, from community rail partnerships and groups, plus senior rail industry and government representatives;
- The option to get involved with other Community Rail Network events and initiatives. This includes free and discounted places (where available) at Community Rail Network webinars and workshops, and opportunity to get involved in key initiatives, like Community Rail Week, via social media and by supporting local events etc;

- Acknowledgement of your support, in **text** format, on our website ([partnership page](#)) and in our annual report.

Sponsorship opportunities

Details of current sponsorship opportunities can be found by visiting our [sponsorship webpage](#).

Sponsorship opportunities are varied in type of activity and cost, examples include:

- Events (e.g. The Community Rail Awards);
- Resources and tools to promote community rail and support our members (E.g. Information/guidance sheets (for members); our sister website ([Scenic Rail Britain](#)) etc);
- Project / campaigns (e.g. Community Rail Week)

For more information on becoming a corporate partner or donor, and/or discussing sponsorship opportunities, please contact either Sarah Fatica, Head of people & funding,

sarahf@communityrail.org.uk / 07983 919702 or Hazel Lavery, Events & fundraising manager,

hazel@communityrail.org.uk / 07939 958752

Individual supporters

Individuals can make a valuable contribution to Community Rail Network by making an annual donation.

As well as making sure you are receiving our communications, we are happy to chat to you about any

ideas or projects we might be able to work with you on. [Please get in touch](#) to find out more and visit our

[membership pages](#) for more details of how community groups can join us.

/Ends