

## Understanding Social Value

What is Social Value & how has it developed

Skanska & our Community Rail Partnership

Examples of Social Value & Community Engagement Activities



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## Social Value

is the positive benefits that a project can bring to the local, and wider community. This can include (but is not limited to), jobs, economic growth, health, wellbeing and community strength. Social Value needs to be embedded throughout the project lifecycle, from planning and procurement through to project handover, and add value beyond that of delivering on time and cost.

# Social Value

2012

UK

Public Services  
(Social Value) Act 2012

*It requires people who commission public services to think about how they can also secure wider social, economic and environmental benefits.*



2015

UN

Sustainable Development Goals  
(SDGs)

A collection of 17 interlinked global goals designed to be a blueprint to achieve a better and more sustainable future for all by 2030.

- |  |  |
|--|--|
| 1. No Poverty                            |  |
| 2. Zero Hunger                           |  |
| 3. Good Health & Wellbeing               |  |
| 4. Quality Education                     |  |
| 5. Gender Equality                       |  |
| 6. Clean Water & Sanitation              |  |
| 7. Affordable & Clean Energy             |  |
| 8. Decent Work & Economic Growth         |  |
| 9. Industry, Innovation & Infrastructure |  |
| 10. Reducing Inequality                  |  |
| 11. Sustainable Cities & Communities     |  |
| 12. Responsible Consumption & Production |  |
| 13. Climate Action                       |  |
| 14. Life Below Water                     |  |
| 15. Life on Land                         |  |
| 16. Peace, Justice & Strong Institutions |  |
| 17. Partnerships for the Goals           |  |

2018

UK

Government  
Announcement

Central government announces it would go further and explicitly evaluate social value when awarding most major contracts.

Government departments will be expected to report on the social impact of their major contracts.

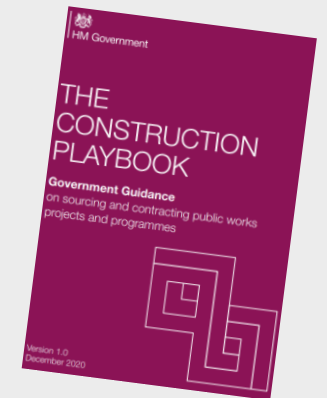


2020

UK

Construction  
Playbook

The Construction Playbook sets out key policies and guidance for how public works projects and programmes are assessed, procured and delivered.

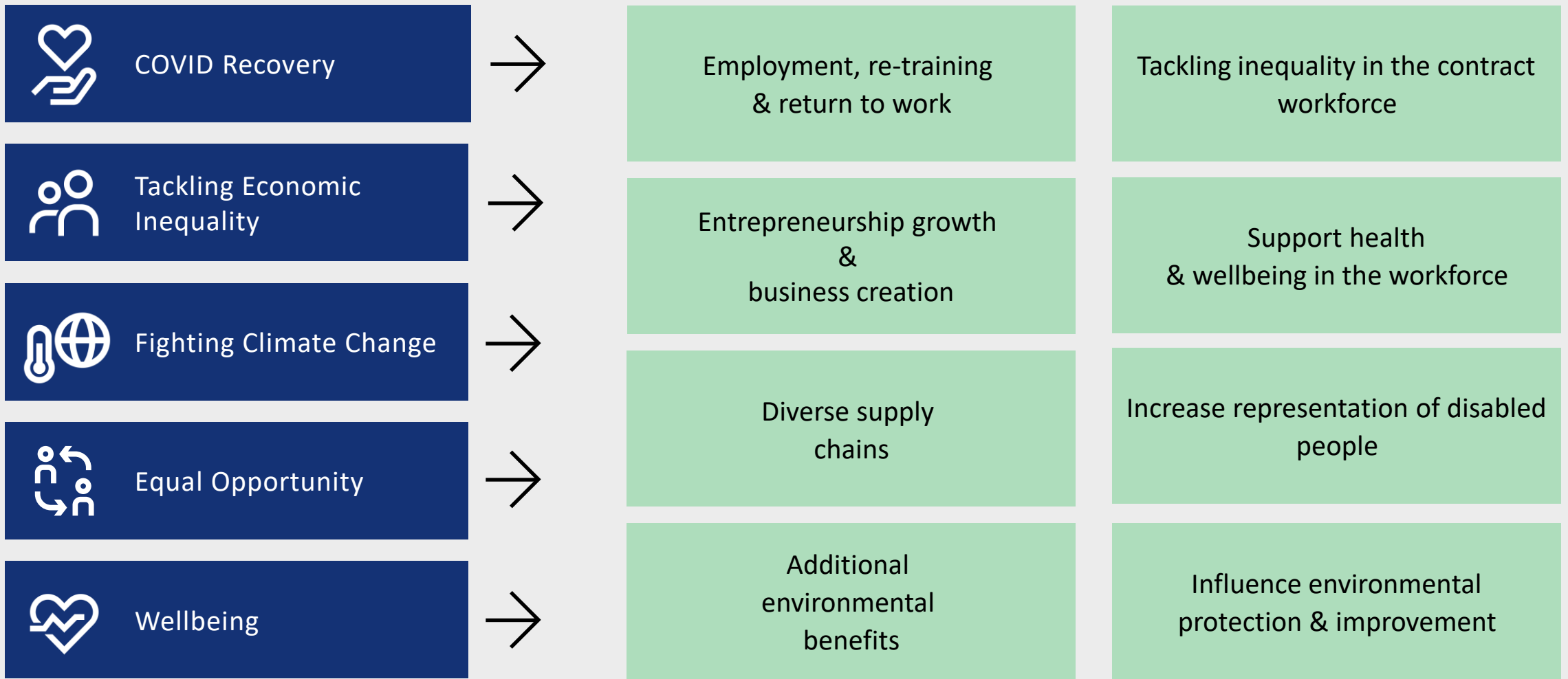


# Social Value Model themes, outcomes and award criteria

This was published as alongside the PPN 06/ 20 as a guide to delivering Social Value

## Social Value Themes

## Award Criteria examples



## Skanska Community Rail Partnership

Skanska believe social value is a core aspect of sustainable development. Alongside our supply chain, we look for opportunities to partner and support local organisations, to help communities thrive.

Skanska's Community Rail corporate partnership, facilitates communication with local community rail groups in the areas where we are working, from Tender and BID stage, through to project delivery. It ensures that we are speaking with the right groups, at the right time, to deliver targeted and meaningful social value where it is most needed in the local area.

## Social Value & the Community

- Providing business advice and guidance to local Voluntary, Community and Social Enterprises
- Volunteering/Lend a Hand days to support local initiatives
- Championing Rail Safety with schools and youth groups, such as guides and scouts
- Visiting local educational establishments to deliver Rail and STEM focuses activities
- Working with local organisations and charities to create a tangible legacy for the area

# Buses 4 Homeless - Community Project

- Buses 4 Homeless is a Social Enterprise whose aim is to support people out of homelessness and into independent living. It uses refurbished London buses to provide shelter, warmth, safety and support to homeless people

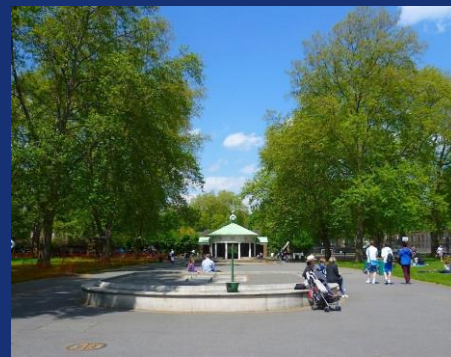
- Buses 4 Homeless approached the Skanska partnership in Summer 2019 to seek support for their programme, which was in the planning phase. We provided land to run their pilot programme and supported with legalities and site set up.

- In December 2019, Buses 4 Homeless moved onto site and welcomed the first cohort of guests – just in time for Christmas. The enterprise have since provided many homeless with shelter, hot meals and training.



# Coram's Fields - Community Project

- Coram's Fields dates back to 1739 and is one of the oldest family charities in the UK. It is a unique 7-acre park and family site in the middle of London, and includes a youth centre, nursery, football pitches and play area. The facilities, including the football pitches, are free for local families and Camden based schools.
- We approached the charity in 2021 as we were keen to support a local family charity and leave a tangible legacy for the area. Since that time, in partnership with our supply chain, we have been involved with the re-design of the toilets and shower facilities and we are currently re-designing and fitting out a large room in the youth centre.



# Activity and impact

Volunteering and community project initiatives

## Relevant activity 1

10 People from a project use their annual volunteering day at a London based Food bank delivering food parcels to refuges.

## Relevant activity 2

A project offers a Social Enterprise space on their land and provides three volunteers from the project to provide some admin support.

## Relevant activity 3

A project supports a charity by sending in three volunteers into a prison to talk about roles within the construction industry.

- Are each of these Social Value Activities?
- What are the differences in terms of impact to individuals and/ the wider local community?
- What activity do you think will have the most and least impact and why? Can you rate this out of 10?



Thank you

