



Railway 200

CRN Webinar, 8 April 2025

Agenda

08 April 2025

- How the year began (Jan-March)
- Campaign latest
- April activations
- Exhibition Train
- Evaluation
- Call to actions

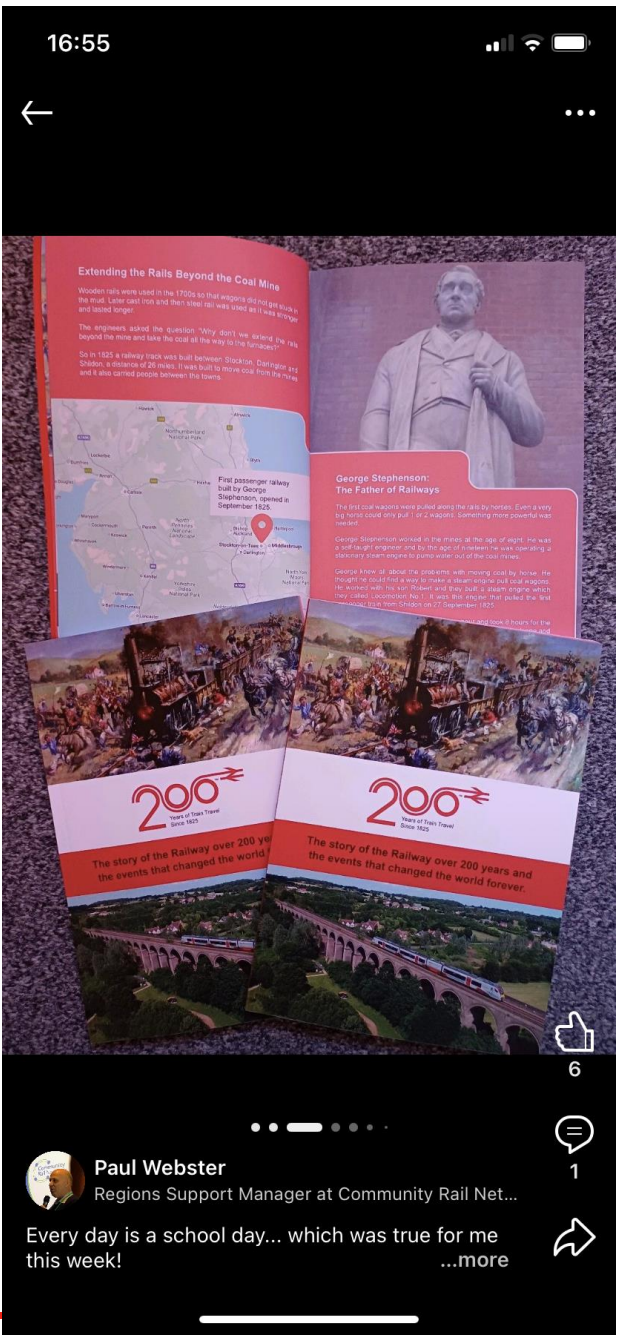
Over 400 events published on the map



Thanks for your support



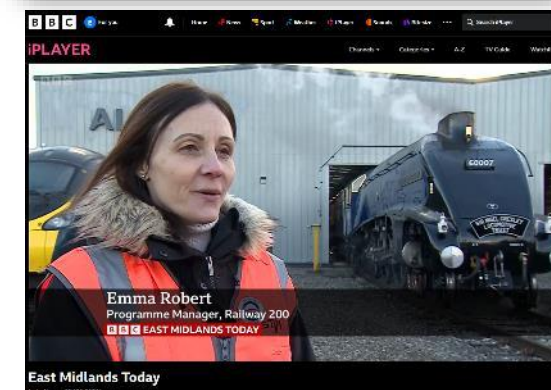
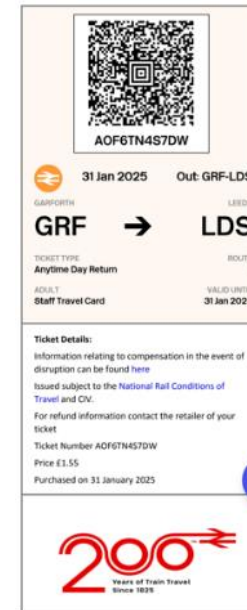
Community rail 'waves in' the start of Railway 200
54 views • 2 months ago



Annex 4

January Activity

- ✓ Global Whistle-Up
- ✓ Round-up of activity for 2025
- ✓ Launch of Royal Mint Annual Coin Set
- ✓ Railway 200 themed Rail Sale
- ✓ Launch of Railway 200 merchandise range
- ✓ Railway 200 on e-tickets & National Rail
- ✓ LNER train naming
- ✓ Release of HS2 '200' at Colne Valley Viaduct
- ✓ Alstom's Greatest Gathering – official launch



Third Great British Rail Sale to be the best yet

February Highlights

National Campaign

- ✓ 600+ registered interest for Inspiration
- ✓ 263 events now listed on interactive map
- ✓ National Apprenticeship Week
- ✓ Promotion of Educational tool kit
- ✓ Art UK Competition went live
- ✓ Railway 200 & Yash Raj Films partnership
- ✓ New look timeline launched
- ✓ Front cover of Rail Engineer
- ✓ Great British Menu – Railway 200 inspired ‘Full Steam Ahead’ main course!

Partner Activity

- ✓ GTR provide 9,000 tickets for schools to visit Railway 200 @ Bluebell Railway (event)
- ✓ Southeastern ‘Railway 200’ train naming
- ✓ West Midlands Railway’s ‘Visit 200’ station challenge for children in partnership with West Coventry Academy (try the train)
- ✓ Avanti’s Railway 200 themed Valentines Day celebrations (Euston)
- ✓ Historic England celebrates Valentines Day releasing archive images
- ✓ Commemorative Souvenir brochure confirmed, out in April
- ✓ Rail Week – Young Rail Professionals
- ✓ Anniversary celebrations at Marshlink Rail Line
- ✓ Colas Rail – Open day for women and girls
- ✓ Southeast Communities Rail Partners launch 5 blue plaques (200 will be launched in total)
- ✓ Railway 200 in the Philippines – events to promote careers

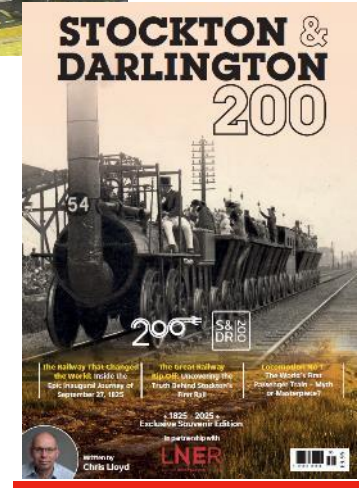


PRESS RELEASE - 19 FEBRUARY 2025 08:30

GTR offers 9,000 train tickets for children to celebrate bicentenary of rail at historic Bluebell Railway

Britain's biggest train operator, Govia Thameslink Railway (GTR), has joined forces with one of the country's finest preserved heritage rail routes, the Bluebell Railway, to celebrate 200 years of train travel.

GTR is offering 9,000 schoolchildren and college students from Surrey and Greater London, free rail tickets to East Grinstead with Southern and Thameslink for educational visits to 'Railway 200 @ Bluebell Railway' this summer.



FEATI University - Railway Program

On February 24, 2025, students from the Railway Program went on an educational tour at the Light Rail Transit Authority-LRT Line 2. They were given access to the maintenance facilities and the Operational Control Center, where they saw firsthand how train operations and maintenance are conducted on LRT Line 2.

The students had the opportunity to experience train turnback operations at Antipolo Station and observe train maintenance activities. LRT Line 2 is one of Manila's metro systems, running along an east-west direction from Recto Terminal to Antipolo Station.

This site visit is part of the Railway Program's set of activities under **Railway200**, which aims to highlight the diversity of jobs in the rail industry and shed light on some of its lesser known roles. It is also an advocacy of the FEATI Railway Society to promote **#OneMoreRail**.

West Midlands children challenged to visit 200 stations during Railway 200

How early railways saw the benefits of 'joined up thinking'

The RAILWAY Magazine

BRITAIN'S BEST-SELLING RAIL TITLE

Ashington reborn...

We take a trip on the reopened Northumberland Line ...and remembered

Newly found photos of the Ashington Colliery Railway

As part of their **Railway 200** plans, **Southeast Communities Rail Partnership CIC** is working with local history groups to create blue plaques highlighting 200 people who have made special contributions to the railway 🏆

The first 5 were recently unveiled, also celebrating **Winnersh Station's** 115th birthday! 🚂 #Railway200



March in pictures



Chantele Hodson • 2nd
Media Relations Executive at Network Rail
14h • 🌐

+ Follow

It was great to invite BBC Look North and Selby Times down to a time capsule site near Selby today which has been restored after 45 years by [Network Rail](#) and Railway Heritage Trust.

The time capsule, buried in 1980 to mark the construction of the Selby Diversion on the East Coast Main Line, was unveiled again today by former British Rail general manager Frank Paterson - who attended the original ceremony.

After decades hidden by vegetation, passengers can now spot this important piece of history from passing trains.

It was wonderful to see our railway history preserved as part of the Railway 200 celebrations, connecting past innovations with future generations.

Read more here <https://gloo.to/fwsl>



Ely Station decorations



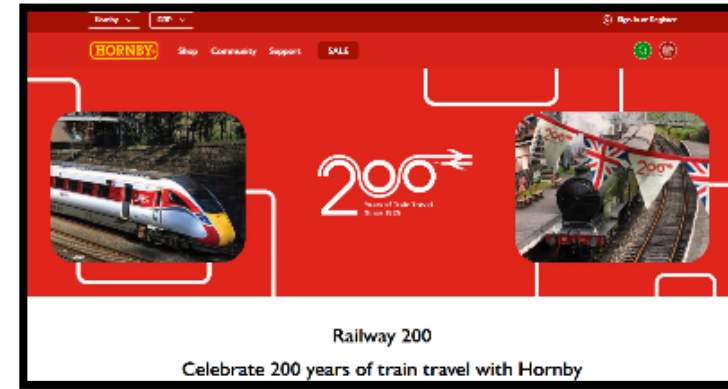
Launch of our Doncaster Railway 200 celebrations with Mayor Ros Jones, Ed Turner (LNER) and Gareth Erskine (Freightliner). Exciting times for 2025/2026. [#Railway200](#)



You and 10 others



Network Rail signs landmark collaborative agreement with the Bluebell Railway



Railway 200
Celebrate 200 years of train travel with Hornby



Celebrations in Manningtree



The Big Massive Railway 200 Quiz |
National Railway Museum Staff
Test Their Train Knowledge



Over 400 events
published on the map



New Milton Station – art installation



Photo: Govia Thameslink Railway

[External link](#)

Rail firm to create 200 Homes for Nature to celebrate Railway 200

8 April, 2025

100 more to be added by end of year to celebrate 200th anniversary of birth of modern railway.



Photo: Great Western Railway

[External link](#)

Transport Secretary unveils blue plaque for Great Western Railway pioneer

4 April, 2025

A blue plaque honouring Great Western Railway's first locomotive driver has been unveiled as part of the 200th anniversary celebrations of the birth of the railway.



Photo: Paul Childs/Railway Heritage Trust

Railway Heritage Trust celebrates 40 years of transformation in rail's 200th anniversary

2 April, 2025

The Railway Heritage Trust has organised a travelling exhibition which can be visited at 5 locations across Britain during April, May and June.



Photo: HS2

[External link](#)

Celebrating the past, present and future of rail – local communities invited to get involved in Railway 200

31 March, 2025

HS2 joins the national Railway 200 campaign and announces its plans to capture and record the public's favourite railway stories.



Girlguiding partnership with Railway 200

29 March, 2025

On Saturday 29 March 1000 members of Girlguiding in the North East and Yorkshire celebrated 200 years of the modern railway at Hopetown museum in Darlington.



Photo: Science Museum Group

[External link](#)

Locomotion reveals programme for railway's bicentenary year

27 March, 2025

Brand-new exhibitions, a summer-long festival with Flying Scotsman in residence, guest locomotive line ups, a visit from the Railway 200 Exhibition Train and a host of other events and activities will run throughout the year.

Latest news

Updates about Railway 200 and our partners on how rail is shaping life across Britain



Photo: South Western

[External link](#)

Big train meets little train – a Railway 200 encounter

25 March, 2025

Southeastern and Hornby jointly unveil the new Railway 200 Class 395 'Javelin' highspeed train.



Photo: Southeastern

[External link](#)

Southeastern Network Weekend brings affordable adventures to all

19 March, 2025

To celebrate 200 years of the railway and to tie in with Kent Big Weekend in April, Southeastern are launching The Southeastern Network Weekend – offering 10,000 Advance train tickets for just £5 each.



Photo: Network Rail

[External link](#)

Explore the Evolution of London's Iconic Railway Stations

18 March, 2025

In celebration of 200 years of railway history, Network Rail is offering exclusive tours at London Waterloo, London Victoria, and London Bridge stations.



[External link](#)

New songs and poems to celebrate 200 years of passengers & pioneers

14 March, 2025

The album titled 'Passengers & Pioneers' features original songs by folk singer Sam Slatchers complimented by poems from Lizzie Lovejoy, Carmen Marcus, Rowan McCabe and Harry Gallagher.



Photo: John Pickin

[External link](#)

Little Loco Goes To School

12 March, 2025

County Councillors in Durham have joined forces with the Friends of the Stockton & Darlington Railway to give primary school children a treat. Each child in schools located along the old railway line will be given a free copy of Little Loco's BIG Day written by archaeologist Caroline Hardie and illustrated by fellow archaeologist John Pickin.



Photo: Maurice Dumas

[External link](#)

New lineside signs to celebrate Stockton and Darlington Railway 200th anniversary

11 March, 2025

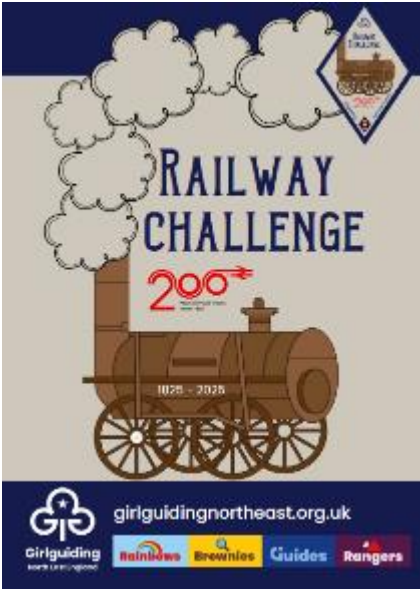
To mark the 200th anniversary of the Stockton & Darlington Railway and celebrate 200 years of passenger rail travel, new signs will be erected along the surviving parts of the 1825 line between Shildon and Stockton to make passengers aware of the historical significance of the line they are travelling on.

Girl Guide Badge Launch OFFICIAL

29 March at Hopetown

<https://girlguidingnortheast.org.uk/volunteers/challenges-and-badges/>

Open to all ages and across the world

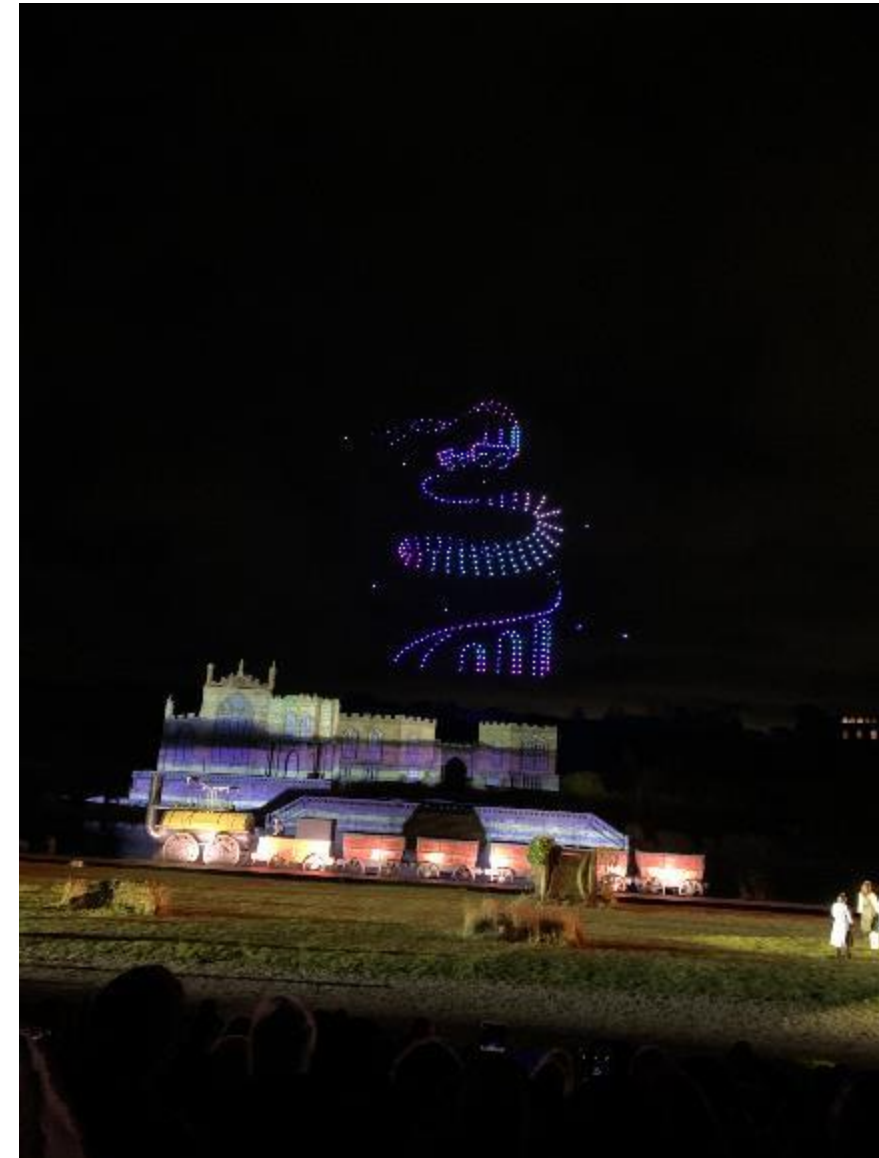
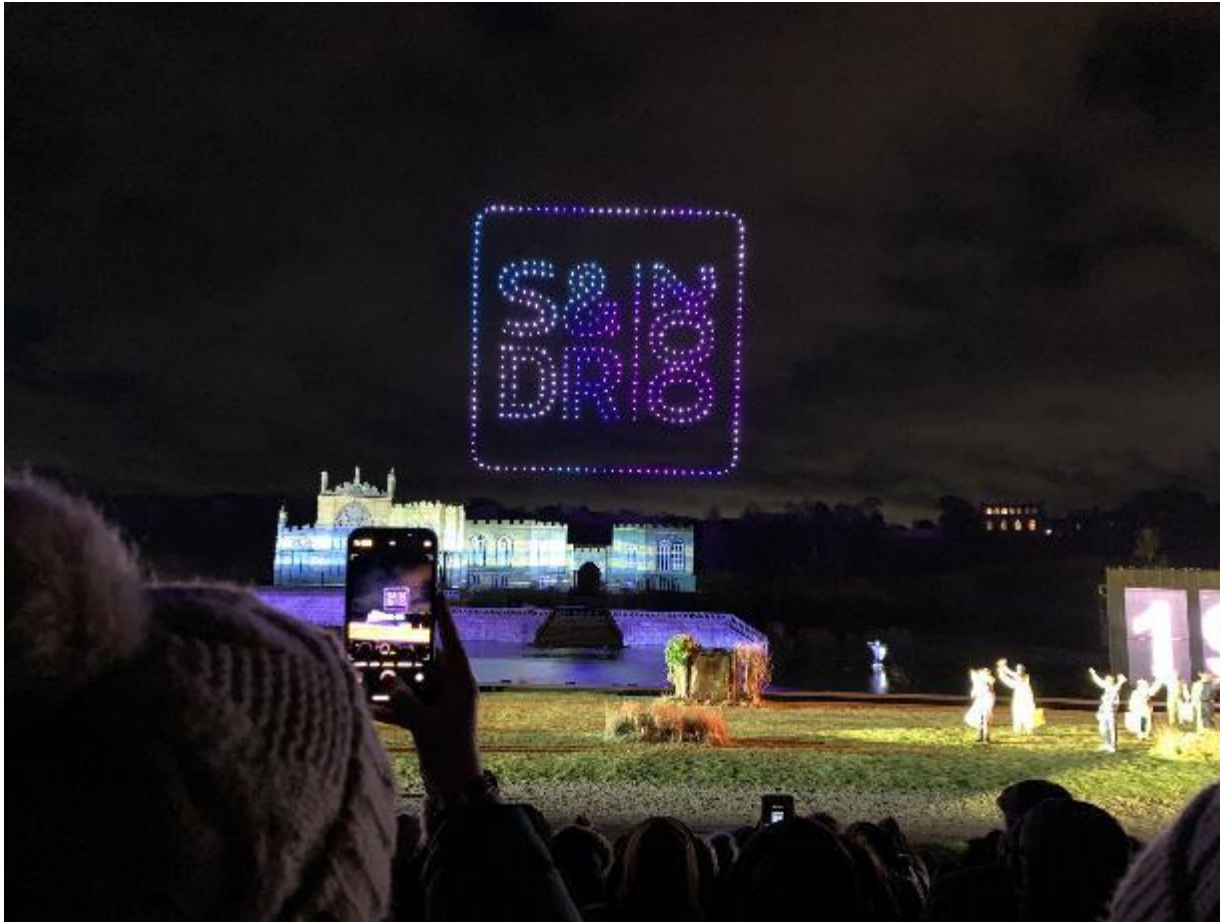


No	Destination	Page	Rainbows	Brownies	Guides	Rangers
01	Past	2	2	2	2	2
02	Present	2	1	1 or 2	2	2
03	Future	2	1	1 or 2	2	2
04	STEM	2	1	1 or 2	2	2
05	Safety	2	1	1 or 2	2	2



Start of S&DR200

All Change, 29 March – see full programme www.sdr200.co.uk



What's happening: April

National Campaign:

- Great Rail Tale Podcast – first 20 stories released
- Art UK competition: Curated exhibition of top 20 rail art for World Art Day (15 April)
- **ACTION:** Please share our [news story](#) (website) and latest [LinkedIn](#) post with a great video from the archives at The Railway Museum... and vote at sit www.railway200.artuk.org. Deadline for voting is Friday 11th April 2025
- Phase 2 announcement of Exhibition Train route for Oct-Dec (24 April)

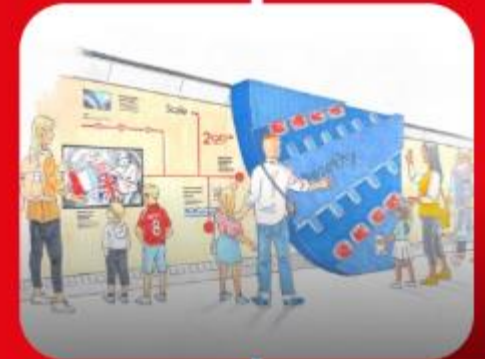


Great Rail Tales



Welcome to *Inspiration*

Discover the past, present and future of railways on our incredible exhibition train *Inspiration*, touring Britain from 27 June 2025.



Annex 4

The year ahead



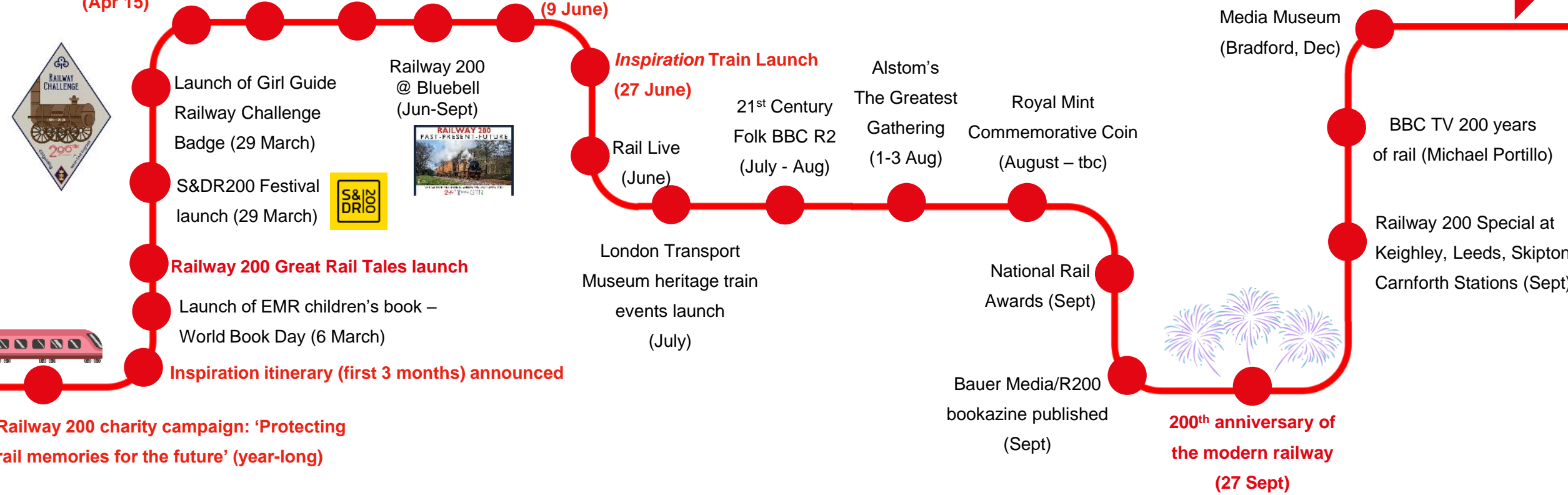
355 events
published on
the map



Railway 200/Art UK: curated
exhibition: top 20 rail art –
World Art Day
(Apr 15)

Japan
Expo
(May)
Yash Raj Films
at Manchester
Piccadilly
Station (May)

Announcement
of world's favourite
UK rail art
(9 June)



Inspiration

Phase One (June-Oct) release with 1,000 people signing up for updates

Phase 2 route (October-Dec) and tickets on sale (Phase 1) 24 April

Date(s) 2025	Location
27 June - 6 July	Severn Valley Railway, Kidderminster
8 - 10 July	Birmingham Moor Street station
12 - 15 July	London Euston station
18 - 19 July	London Waterloo station
20 – 21 July	Margate station
23 – 29 July	Bluebell Railway, Sussex
1 – 3 August	The Greatest Gathering (Alston, Derby)
7 – 10 August	Norwich station
11 – 14 August	Lowestoft station
16 – 17 August	Freightliner’s depot, Doncaster
23 – 31 August	National Railway Museum, York
10 – 17 Sept	Darlington station (as part of S&DR200)
20 Sept - 1 October	Locomotion museum, Shildon



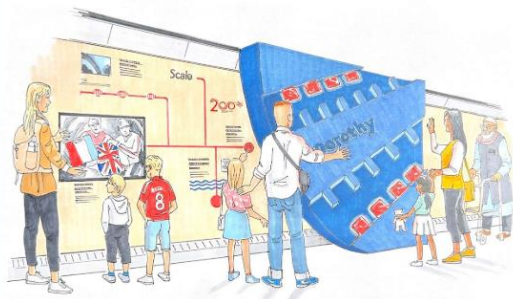
£250,000 grant for Railway 200 Exhibition train as full itinerary announced – including The Greatest Gathering



Michael Holden · Posted: 2 weeks ago · Add a comment






Last updated: 3rd March, 2025 at 10:13 am

Share:



Inside an 'Inspiration' carriage on 'Railway Firsts'. // Credit: Network Rail

Latest News

-  ScotRail to trial Vegetable Oil on... 14 March, 2025
-  Sussex heritage railway welcomes Duke of... 14 March, 2025
-  March 2025 progress report on overhaul... 14 March, 2025
-  Class 45 locomotive to visit the... 14 March, 2025
-  Faulty Towers dining trains return to... 14 March, 2025

SEE ALL

Exhibition train set to visit Lowestoft this summer to mark 200th anniversary of railway industry

A 200th anniversary touring railway exhibition is visiting London in July

The Partner Zone Explained

Inspiration's Fourth Carriage, designed to provide partners with a flexible exhibition space for local storytelling and Railway 200 related activity.

What's in The Partner Zone?

The carriage is in two sections, one half is exhibition space, and the other section is for storage. The carriage interior follows the same design theme as the other carriages and talks about the benefits of rail. There is a donation point to support our charity campaign and a screen for partners to showcase local content. Capacity is 20 people. WiFi and furniture is not provided, and nothing can be 'stuck' to the interior walls.

What type of activity is suitable for The Partner Zone?

Activity must be railway- related and support Railway 200's four themes (Education & Skills, Culture, Heritage and Tourism, Celebrating Railway People and Innovation, Technology & Environment). The space can also be used for showcasing local railway history and communities (relating to the railway). **The train must not be used as a sales space, for activities unrelated to the railway or as a private meeting space.**

When and how do I book The Partner Zone?

Each local site will have its own online booking system. Partners are invited to request a booking then each local site team will review to make sure the request meets our criteria. Once reviewed and deemed to meet the criteria, a confirmation or rejection will be sent to the partner. Successful applicants will be required to sign a Terms and Conditions document before proceeding. We expect there to be a high demand for this space, so please make sure you request a booking as soon as possible. We will share 'request to book' links when they are live.

Can I request the whole day or just a few hours?

The Partner Zone can be requested for a whole day (09.30-17.30) or just a morning (09.30-13.30) or afternoon (13.30-17.30). If you want to request the full day, you'll need to select both the morning and afternoon slots.

Partner Zone bookings

Bookings open for the following destinations (Phase One)

I will share email address with Sarah and Alice

Destination	Booking Information
Severn Valley Railway	Microsoft Forms (Severn Valley)
Birmingham Moor Street Station	Microsoft Forms (Network Rail)
London Euston Station	Email Fausat Apena (Network Rail)
London Waterloo Station	Eventbrite link (Network Rail)
Margate Station	Email Elliott Waters (Southeastern)
Derby (The Greatest Gathering)	Email Emma Picksley (Network Rail)

Note: Partner Zone is not available at National Railway Museum and Locomotion

Awaiting booking information from: Bluebell, Norwich, Lowestoft, Doncaster and Darlington

Evaluation

Evaluation Criteria

We want to evaluate events, activations and key moments of railway 200 over 2025 against key pillars

	What?	How?	Baseline / aim	Actual
Innovation, Tech & Enviro	<ul style="list-style-type: none"> NR and Rail Industry Net favourability Positive news / sentiment about future of rail 	<ul style="list-style-type: none"> To be identified with delivery group 	<ul style="list-style-type: none"> To be identified with delivery group 	To be completed for each event
Education & Skills	<ul style="list-style-type: none"> No of interventions with young people No people visiting exhibition train Survey of perception & knowledge No apprenticeships offered 	<ul style="list-style-type: none"> No events for young people Ticket booking data Event survey 2024 / 2025 apprenticeships data 	<ul style="list-style-type: none"> 10,000 interventions Ticket booking data Event survey Increase in apprenticeship applications/places 	
Celebrating Railway People	<ul style="list-style-type: none"> 2025 your voice results RW200 specific pulse survey 	<ul style="list-style-type: none"> Measure mentions of RW200 & positive sentiment in Your Voice RW200 event survey Track number of volunteers 	<ul style="list-style-type: none"> 2024 sentiment analysis in Your Voice 2024 volunteers Pulse survey scores NPS scores 	
Culture, Heritage & Tourism	<ul style="list-style-type: none"> Improvement in positive buzz score in 2025 No people visiting MET No people visiting railway open days 	<ul style="list-style-type: none"> Survey data MET booking system HRA volunteers HRA visitors 	<ul style="list-style-type: none"> 2024 buzz score for rail Baseline exhibition numbers from NRM 2024 visitors to railway open days 	

We need to report on what we collectively achieved

Can you help provide baseline data from 2024 against any of the following measures?

- Awareness of 200th anniversary – improvement & baseline through existing surveys
- Number of events - where these educational or celebratory, did they have a careers element?
- Numbers of visitors (and type of visitor e.g. young people/families) to event
- Media coverage including number of news articles, sentiment, number of social media shares / posts
- Increase in the number of volunteers
- Baseline: Public perception tracker
- Baseline: Rail sentiment analysis

Reminder

Supporting Railway 200 check list

- ☐ Put Railway 200 on your website, including logo, and link to our site
- ☐ Follow us on social media and like, share and comment on our posts
- ☐ Is your corporate account following us/sharing our posts? This could mean millions more people are reached
- ☐ Great Rail Tales – send your stories to <https://railway200.co.uk/get-involved/your-railway-story/>
- ☐ Put your event on our map - <https://railway200.co.uk/get-involved/share-activity-or-event/>
- ☐ Fundraise for our charity campaign [Railway 200 - Protecting rail memories for the future. - JustGiving](#)
- ☐ Share our Teacher/Parent took kit on your channels - <https://railway200.co.uk/schools/>
- ☐ Vote and share our Art UK competition - www.railway200.artuk.org (closes 11 April)
- ☐ Send us your media coverage
- ☐ Tell us how your event went – supports our evaluation (next section)



A steam locomotive, numbered 572, is pulling a passenger train through a station. The train is decorated with Union Jack bunting and a '200' banner. The locomotive is green and black, and the passenger cars are green. The station platform has wooden benches and a fence. The tracks curve to the right.

LET'S MAKE HISTORY

together